

Global Stand-Up Pouches Market Surges to USD 8.1 billion by 2031 - Exclusive Report By Transparency Market Research

Stand-up Pouches Market (Material Type: Plastic, Metal [Foil], and Paper; and Product Type: Aseptic, Retort, Standard, and Hot-Filled) - Global Analysis -2031

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/EINPresswire.com/ -- The [global stand-up pouches market](#) is expected to reach USD 8.1 billion by 2031, growing at a CAGR of 5.4% from 2023 to 2031. Stand-up pouches are flexible packaging solutions that can be used to store, package, and display a wide range of products, including food and beverages, pet food, pharmaceuticals, and personal care products.

They are gaining popularity due to their numerous advantages, such as:

- Convenience: Stand-up pouches are easy to open, close, and handle, making them convenient for consumers.
- Shelf life: Stand-up pouches can help to extend the shelf life of products by protecting them from moisture, oxygen, and other contaminants.
- Versatility: Stand-up pouches can be customized in a variety of shapes, sizes, and materials to meet the specific needs of different products.
- Sustainability: Stand-up pouches are lightweight and recyclable, making them a more sustainable packaging option than traditional packaging solutions.

Stand-Up Pouches Market



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The global industry was valued at US\$ 4.8 Billion in 2022.

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Executive Summary

The global stand-up pouches market has experienced substantial growth in recent years, driven by the packaging industry's shift towards convenient, lightweight, and eco-friendly packaging solutions. Stand-up pouches have become a popular choice for packaging a wide range of products, from food and beverages to personal care and household goods.

This research report provides a comprehensive analysis of the global stand-up pouches market, covering market size, trends, drivers, challenges, and future outlook.

Market Drivers

The key factors driving the growth of the global stand-up pouches market include:

- **Rising demand for packaged food and beverages:** The growing demand for packaged food and beverages is one of the primary drivers of the stand-up pouches market. Stand-up pouches are ideal for packaging a wide range of food and beverage products, such as snacks, nuts, dried fruits, coffee, tea, and juices.
- **Increasing demand for convenience:** Consumers are increasingly demanding convenient and easy-to-use packaging solutions. Stand-up pouches meet this demand by being easy to open, close, and handle.
- **Growing awareness of sustainability:** Consumers are becoming more aware of the environmental impact of packaging. Stand-up pouches are a more sustainable packaging option than traditional packaging solutions, as they are lightweight and recyclable.

Competitive Landscape

The global stand-up pouches market is highly competitive, with a number of key players operating in the market. Some of the major players in the market include:

- Amcor Plc
- Sealed Air Corporation
- Berry Global Group, Inc.
- Mondi Group plc
- Huhtamäki Oyj
- Constantia Flexibles Group GmbH
- Sonaco Products
- AR Packaging Group AB
- Uflex Ltd.
- Wipac Ltd.
- Glenroy Inc. and many more

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Recent Developments

Here are some recent developments of companies in the global stand-up pouches market, with the year of the development:

Year: 2023

- Amcor launched a new line of recyclable stand-up pouches for food packaging.
- Berry Global acquired RPC Group, a leading manufacturer of plastic packaging, including stand-up pouches.
- Mondi announced a partnership with Henkel to develop a fully recyclable stand-up pouch for hand dishwashing products.

Year: 2022

- Amcor launched a new stand-up pouch for drug-device combination products.
- Amcor and Nestlé developed the world's first recyclable flexible retort pouch for consumer products.
- Berry Global announced plans to launch a new lightweight and more recyclable food closure.
- Mondi and Henkel launched a fully recyclable mono-material refill pouch for Pril hand dishwashing products.
- ProAmpac introduced new ProActive PCR Retort pouches designed for pet and human food packaging.

Market Trends

Some of the key trends shaping the global stand-up pouches market include:

- Growing demand for sustainable packaging solutions: Consumers are becoming more aware of the environmental impact of packaging. Stand-up pouches are a more sustainable packaging option than traditional packaging solutions, as they are lightweight and recyclable.
- Rising demand for innovative packaging solutions: Consumers are looking for innovative and attractive packaging solutions. Stand-up pouches can be customized in a variety of shapes, sizes, and materials to create unique and visually appealing packaging designs.
- Increasing use of stand-up pouches in e-commerce: The growing e-commerce industry is driving the demand for stand-up pouches. Stand-up pouches are ideal for shipping products online, as they are lightweight and durable.

Opportunities

The global stand-up pouches market offers a number of opportunities for growth. Some of the key opportunities include:

- Growing demand from emerging markets: The demand for stand-up pouches is growing rapidly in emerging markets such as China, India, and Brazil. This growth is being driven by the rising disposable incomes and increasing urbanization in these markets.
- Expanding application base: Stand-up pouches are being used in a wider range of applications, such as pharmaceuticals and personal care products. This expansion of the application base is expected to drive the growth of the market in the coming years.

- Rising demand for sustainable packaging solutions: The growing awareness of sustainability among consumers is driving the demand for sustainable packaging solutions

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Market Segmentation

The stand-up pouches market can be segmented based on various criteria, including material, closure type, application, and region:

- Material: Stand-up pouches can be made from materials like plastic, paper, and metalized films.
- Closure Type: Different closure types include zippers, spouts, and sliders.
- Application: Stand-up pouches are used for food and beverages, pet food, personal care products, and household items.
- Region: The market spans regions such as North America, Europe, Asia-Pacific, and Latin America.

Future Outlook

The global stand-up pouches market is expected to continue growing as the packaging industry shifts towards sustainability and consumer preferences for convenient packaging solutions. The market's future will be influenced by factors such as innovations in eco-friendly materials, the development of recyclable pouches, and the expansion of stand-up pouch applications in various industries.

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