

Ekos Continues to Elevate Its Craft Beverage Business Management Software with Yeast Management and Sales Forecasting

New Product Features Offer Effortless Brewing Consistency and Strategic Planning

CHARLOTTE, NORTH CAROLINA, UNITED STATES, October 23, 2023 /EINPresswire.com/ -- Ekos, the leading craft beverage business management software provider since 2014, announces two enhancements to its core product: [Yeast Management](#) and [Sales Forecasting](#). These newest feature additions enhance Ekos' full production-to-sales collaboration process and pair well with other key areas of Ekos for maximized efficiency and transparency across the entire beverage lifecycle.

Ekos offers a simplified, end-to-end solution with real-time visibility, mobility, and key integrations that give breweries, wineries, cideries and other craft beverage producers an easier way to manage and build their businesses—in one, integrated, mobile solution. Yeast Management and Sales Forecasting are game-changing capabilities, giving producers greater insights into key parts of production, sales and distribution for data-informed decisions and planning and more consistent beverages.



Ekos makes it easy to manage day-to-day operations in inventory, production, sales, and accounting

English Ale - August 15, 2023 Open				
Strain	Item	Latest Generation	Total Cost	Total Pitches
Liquid English Ale from White Labs is Ale yeast, Dry Ale, Ale Yeast, BRY-67		4	\$456.79	7
Generation 1 Gen 1 Generation: 1 Amount: 150.22lb Location: Fermenter 5 Batch: 4250 Status: In Fermentation Pitch Date: Aug 15, 21 days 8.36e+7 98% START CELL COUNT START VIABILITY	Generation 2 Harvested Gen 1 Generation: 2 Amount: 150.22lb Location: Yeast Bank Batch: 4257.2 Status: Closed Last Harvest Date: Aug 16 1.25e+7 98% LAST CELL COUNT LAST VIABILITY	Generation 3 Harvested Gen 2.2 Generation: 3 Amount: 100lb Location: Yeast Bank Batch: 4276 Status: Destroyed Last Harvest Date: Aug 23 1.00e+6 98% LAST CELL COUNT LAST VIABILITY	Generation 4 Harvested Gen 3.1 Generation: 4 Amount: 100lb Location: Yeast Bank Batch: 4315 Status: In Storage Harvest Date: Aug 26, 7 days 1.00e+7 98% LAST CELL COUNT LAST VIABILITY	
Gen 2.1 Generation: 2 Amount: 75.22lb Location: Fermenter 2 Batch: 4257.2 Status: In Fermentation Pitch Date: Aug 17, 19 days 8.19e+7 94% START CELL COUNT START VIABILITY	Gen 3.1 Generation: 3 Amount: 101lb Location: Yeast Bank Batch: 4276 Status: In Fermentation Pitch Date: Aug 17, 8 days 8.79e+7 98% START CELL COUNT START VIABILITY	Gen 4.1 Generation: 4 Amount: 100lb Location: Yeast Bank Batch: 4315 Status: In Fermentation Pitch Date: Aug 26, 7 days 1.00e+7 98% START CELL COUNT START VIABILITY	Gen 4.2 Generation: 4 Amount: 100lb Location: Yeast Bank Batch: 4311 Status: In Fermentation Pitch Date: Aug 26, 7 days 1.00e+6 98% START CELL COUNT START VIABILITY	
Gen 3.2 Generation: 3 Amount: 75.22lb Location: Fermenter 3 Batch: 4257.1 Status: Closed Last Pitch Date: Aug 17 1.25e+7 92% LAST CELL COUNT LAST VIABILITY				

Yeast Management gives brewers the ability to track yeast lineage

Highly-anticipated Yeast Management gives brewers the ability to track yeast lineage and manage yeast handling details, such as every yeast strain's status and history, yeast generations in a family tree, and detailed logging. Sales Forecasting enables brewers to dynamically plan resources, production and inventory with precision and less waste. When combined with the historical sales data in Sales Dashboard, Inventory Forecasting, Production Planner, and other key features, it's easy for every team to plan, forecast and collaborate on making awesome products.

"Our vision at Ekos is to digitize the craft supply chain, and one of the ways we do that is by focusing on sales and production, making sure customers have the necessary tools to attack supply chain concerns, or better, proactively get ahead of issues," says Josh McKinney, president at Ekos. "The more we can remove manual methods and reveal insights that help customers brew smarter and efficiently, the more profitable and sustainable they become, and crafting becomes fun. Yeast Management, Sales Dashboard, and Sales Forecasting save incredible amounts of time and lead to better planning and higher-quality products."

Yeast Management and Sales Forecasting are now usable within the Ekos product at no additional cost to customers. Other recent Ekos product updates include Sales Dashboard and Fermentation History.

About Ekos

Founded in 2014 and headquartered in Charlotte, N.C., Ekos is the leading business management technology platform powering—and empowering—craft beverage businesses. With more than 18,000 users on six continents, Ekos helps beer, wine, and cider makers drive efficiencies, power growth, streamline communication, and improve visibility across their businesses. As a digital hub for all critical business information, Ekos makes it easy to manage day-to-day operations in inventory, production, sales, and accounting. Ekos was named to the Inc. 5000 list in 2022 and 2021 and is backed by Catalyst Investors and Noro-Moseley Partners. To learn more, visit goekos.com.

Josh McKinney

Ekos

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