

Vivian Acquah Champions DEI in Season 2 of "Cooking Back to Our Roots," Set to Launch in November 2023

Season 2 features a panel of Dutch CEOs, entrepreneurs, and high potentials from the African diaspora as they share how history impacts their lives.

AMSTERDAM, NETHERLANDS, October 24, 2023 /EINPresswire.com/ -- Following the success of the eclectic web series "Cooking Back to Our Roots," Certified Diversity Equity and Inclusion Consultant, Vivian Acquah, is



gearing up to launch the show's second season on Sunday, November 5, 2023.

Season 2 of "Cooking Back to Our Roots" consists of 4 episodes that explore the collective history



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and culture of the African Diaspora in the Netherlands and the journey of reconnecting to their roots while developing a deeper appreciation for their heritage. For each episode, host Vivian Acquah is joined by a panel of Dutch CEOs, entrepreneurs, and high potentials from the African diaspora as they share how history impacts their lives.

"Cooking Back to Our Roots" underscores the significance of food and its potential to trace the threads of history and provide a more profound understanding of each other. The program offers valuable lessons about cultures,

generations, traditions, views, feelings, and challenges. Vivian effortlessly incorporates the meaningful Adinkra symbol "Sankofa," using lessons from the past as building blocks for a better future.

The first episode of the program kicks off with an interview with the Head of Talent Acquisition at Heineken, Kobi Ampoma, and Communications Manager and Creative Artist Benedicta Badu (Netherlands & Ghana) with a stimulating discussion on the significant influence of the Dutch

Slavery history on the African Diaspora in the Netherlands. In Episode 2, Vivian explores the culinary traditions of the former Dutch Antilles and their deepseated roots in the past with the help of her guests, Sacha Martina, Founder and CEO of Your Talent Agency and the Representative of the Dutch government in Aruba, Curaçao, and St. Maarten Edson Hato.

Director at Deloitte, Hilary Richters, and Senior Banker (ABN AMRO) turned social entrepreneur and Founder of Roots Inspire, Sergio Panday, (Netherlands & Surinam) are featured in the series' third episode as they explore the cultural significance of a favorite Surinamese meal. The series culminates with an interview with social entrepreneur and Founder of Omek Bicultural Community, Kemo Camara, and Neuroscientist and Founder of Contentment for Business, Dr. Marcia Goddard, as they offer their outlook on the Netherlands and West Africa.

"Cooking Back to Our Roots" Season 2 offers a rich visual experience along the home countries of African-Dutch high potentials from the business world. Viewers are treated to a cultural feast of the eyes through fashion and art. Vivian is always dressed in colorful, authentic African attire, and new, inspiring art hangs on the wall each episode.



Vivian Acquah talks with Kobi Ampoma and Benedicta Badu



Vivian Acquah

Until now, there has never been an online TV Program dedicated to Dutch CEOs, entrepreneurs, and high potentials from the African diaspora. When asked about her choice of guests for season 2, Vivian explained: "I came from the corporate world and was missing that connection and inspiration. I wanted to offer a new perspective and break through the feeling of 'I am the

only one. I specifically include corporate high potentials in my program. This provides a new sound and a different vision for entrepreneurs and business people."

"Cooking Back to Our Roots" was produced By Vivian Acquah through the help of a grant from the City of Amsterdam. A representative from the municipality said: "This project scores high on knowledge sharing and awareness. Food is an underexposed perspective and, therefore, important. Moreover, the initiative connects different groups from the diaspora. It is a project that wants to make people aware of the importance of traditional cuisine and its role in connecting people to their roots."



Vivian Acquah with Edson Hato and Sacha Martina

As a Certified Diversity Equity and Inclusion expert, Vivian is on a mission to inspire 1 million leaders to embrace inclusivity in the workplace. She said: "Cooking Back to Our Roots' offers stories to bring that message across the stage in an inspiring way."

Season 2 of "Cooking Back to Our Roots" will air on YouTube on Sunday, November 5, 12, 19, and 26, 2023, at 4 PM GMT/ 5 PM CET/ 11 AM ET / 8 AM PT. For further details, visit news.cb2or.com.

Press Kit

About Vivian Acquah

Vivian Acquah CDE® is a passionate and dedicated force in workplace wellness and DEI. As an Inclusive Workplace Wellness Advocate and Certified Diversity Executive, she has an unwavering mission to shape a more equitable world. She has navigated DEI challenges for clients like Heineken, LinkedIn, Google, Indeed, Deloitte, TIBCO, Cargill, Swift, Acrolinx, KLM, and Zalando, always offering concrete strategies for inclusivity. Through her Amplify DEI Cards initiative, Vivian fosters impactful DEI dialogues, empowering teams to forge action plans for progress. For more information about working with Vivian, contact her at v.acquah@amplifydei.com.

Vivian Acquah Cooking Back to Our Roots v.acquah@amplifydei.com Visit us on social media: LinkedIn Instagram YouTube Other

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