

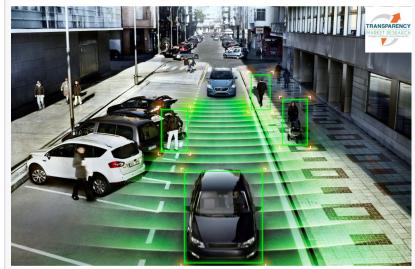
# Global Road Safety System Market Surges to USD 9.95 billion by 2031 - Exclusive Report by Transparency Market Research

Road Safety System Market- Global Industry Analysis, Size, Share, Growth, Trends, and Forecast 2023 - 2031

NEW YORK, NEW YORK, UNITED STATES, October 23, 2023 /EINPresswire.com/ -- The global road safety system market size is expected to grow from USD 4.02 billion in 2021 to USD 9.95 billion by 2031, registering a CAGR of 10.6% during the forecast period. The market growth is attributed to factors such as increasing urbanization, growing traffic congestion, and rising number of road accidents.

Road safety systems are a set of technologies and solutions that are designed to reduce the frequency and severity of road accidents. These systems can be classified into two categories: enforcement systems and driver assistance systems.

# **Road Safety System Market**



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Road Safety System Market is projected to advance at a CAGR of 10.6% from 2022 to 2031 and reach US\$ 9.95 Billion by the end of 2031

Enforcement systems are designed to deter and detect traffic violations. Examples of enforcement systems include speed cameras, red light cameras, and alcohol breathalyzers. Driver assistance systems are designed to help drivers avoid accidents. Examples of driver assistance systems include anti-lock braking systems (ABS), traction control systems, and lane departure warning systems.

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# Competitive Landscape

The global road safety system market is moderately competitive, with a few major players accounting for a significant share of the market. The major players are investing heavily in research and development to develop new and improved road safety systems.

## **Key Players:**

- American Traffic Solutions (Verra Mobility)
- Conduent
- Cubic Corporation
- Dahua Technology
- FLIR Services, Inc.
- IDEMIA
- Jenoptik
- Kapsch TraficCom
- Motorola Solutions
- Redflex Holdings
- Sensys Gatso Group AB and more

# Recent Developments:

Here are some recent developments of companies in the global road safety system market, with year: 2023

- Sensys Gatso Group received a TRaaS contract extension to operate and maintain the Dutch fixed systems for speed and red-light enforcement as part of the EG100 contract.
- Kapsch TrafficCom launched climate-friendly mobility with Traffic Management 2.0 in the City of Vienna, which helps in reducing emissions and reducing stress.
- 3M launched its new Road Safety Solutions Division, which will focus on developing and delivering innovative solutions to improve road safety for all users.

# **Attractive Investment Opportunities**

The following are some of the attractive investment opportunities in the global road safety system market:

- Investment in the development of new and improved road safety systems
- Investment in the expansion of production capacity of road safety systems
- Investment in the development of new applications for road safety systems
- · Investment in the development of new markets for road safety systems

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# Market Segmentation

The road safety system market can be segmented based on various criteria, including type of system, technology, application, and region:

- Type of System: Systems include traffic management, speed enforcement, incident detection, and vehicle tracking.
- Technology: Technologies encompass sensors, cameras, communication networks, and data analytics.
- Application: Applications include urban road safety, highway safety, and pedestrian safety.
- Region: The market spans regions such as North America, Europe, Asia-Pacific, and Latin America.

#### **Market Drivers**

Several factors are driving the growth of the road safety system market, including:

- Traffic Growth: The increasing volume of vehicles on the road, leading to congestion and safety concerns.
- Urbanization: The growth of urban areas and the need for efficient traffic management.
- Safety Regulations: Stringent safety regulations and government initiatives to reduce road accidents.

# Challenges

The road safety system market faces certain challenges, such as:

- Infrastructure Costs: The significant investment required for implementing road safety systems.
- Integration Complexities: Challenges related to the integration of various technologies and systems.
- Privacy Concerns: Data privacy and security concerns in the use of sensors and cameras.

# Opportunities

Opportunities in the road safety system market include:

- Smart Cities: Collaboration with smart city initiatives to enhance urban traffic management.
- Technology Advancements: Continued research and development to improve road safety technologies.
- Global Expansion: Exploring new markets and regions for road safety solutions.

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#### Recommendations for Investors and Leaders

Investors and leaders in the global road safety system market should focus on the following:

- Investing in research and development to develop new and improved road safety systems
- Expanding production capacity to meet the growing demand for road safety systems
- Developing new applications for road safety systems
- Expanding into new markets, such as the developing countries

Global Road Safety System Market: Future Outlook

The global road safety system market is expected to continue to grow in the coming years, driven by factors such as:

- Increasing urbanization: The world is becoming increasingly urbanized, with more and more people living in cities. This is leading to increased traffic congestion and road accidents. Road safety systems can help to reduce the number of accidents and fatalities in urban areas.
- Growing government focus on road safety: Governments around the world are becoming increasingly focused on road safety. This is leading to increased investment in road safety infrastructure and technologies. Road safety systems are a key part of any comprehensive road safety strategy.
- Growing adoption of ADAS: Advanced driver assistance systems (ADAS) are becoming increasingly common in new vehicles. ADAS can help drivers to avoid accidents by providing warnings and taking corrective action. This is expected to lead to further growth in the demand for road safety systems.

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