

Natural Vitamin E Market projected to surpass US\$ 882 million by 2028 at a healthy CAGR of 4.7%

The natural vitamin E market was valued at US\$670 million in 2021 and is expected to grow at a CAGR of 4.7% to reach US\$882.2 million by 2028.



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/EINPresswire.com/ -- According to a new study published by Knowledge Sourcing Intelligence, the [natural vitamin E market](#) is projected to grow at a CAGR of 4.7% between 2021 and 2028 to reach US\$882.2 million by 2028.

As people become more aware of the advantages of natural vitamin E for their health, skin, and hair, its popularity is rising. Naturally occurring vitamin E supplements and [skincare](#) products are becoming more and more popular, and you can find them everywhere from pharmacies to beauty shops to nutrition stores and grocery stores. This is due to consumer demand. Demand is being further driven up by a significant shift in customer preferences toward vitamin E supplements and other goods brought about by growing health and skin awareness. The natural vitamin E market is also expanding as a result of consumers' increasing desire for clean-label, natural, and chemical-free goods.

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Strong antioxidants like natural vitamin E shield our cells from oxidative damage. The body needs certain amounts of vitamins to operate correctly; insufficient vitamin levels can lead to infections, blindness, or weakness in the muscles. Vitamin E is a necessary ingredient that supports health and is present in many different meals and supplements. Including this vitamin in a nutritious meal is the greatest method to get it in your diet. Alpha-tocopherol is the most widely distributed and powerful vitamin. Rather than being a single substance, the natural supply of vitamins is composed of several beneficial compounds for healthy skin. Natural vitamin E is one of the most often utilized nutritional supplements. It has also been successfully used as a micronutrient fortifier. Growing healthcare expenditures and a rise in reported lifestyle problems encourage consumers to select from a wider range of supplements to obtain

concentrated, purified, and high-quality nutrients. Furthermore, a busy lifestyle, evolving eating habits, growing health consciousness, and a rise in the need for vitamin supplements due to an increase in micronutrient deficiencies are all predicted to fuel market expansion. Additionally, throughout the projected period, there will be plenty of opportunity for the natural vitamin E market to develop due to the increased prevalence of illnesses including rickets, osteoporosis, and osteomalacia.

The market is witnessing multiple collaborations and technological advancements, for instance, a natural antioxidant based on tocotrienols, ORAH Vit E and its variations were introduced by Orah Nutrichem Pvt Ltd in March 2022. The product, according to the firm, is not only a fantastic cosmetic antioxidant but also a potent antioxidant with remarkable advantages for the heart and nervous system. Orah Vit E is well known in the cosmetics sector for having outstanding anti-aging qualities.

Access sample report or view details: <https://www.knowledge-sourcing.com/report/natural-vitamin-e-market>

Based on Product type the global natural vitamin E market is divided into tocopherols and tocotrienols. Among these, the tocopherols category dominated the market and is poised to expand significantly over the forecast period. Highly fractionated D-alpha-tocopherol or its esters are a readily accessible natural source of vitamin E. Among the eight chemical forms of alpha-tocopherol, it is known to satisfy human nutritional needs. Since tocopherols are more widely available in most diets than tocotrienols, the latter are less prevalent forms of vitamin E. As a result, higher concentrations of tocopherols are included in the design and development of the nutritional supplements.

Based on application the global natural vitamin E market is divided into dietary supplements, fortified/functional food and beverage, beauty and personal care products, pharmaceuticals, and animal feed. Among these, the dietary supplements category captured a major market share. Most micronutrients can be found on the international market in quantities that have been separated and purified. One of the most popular forms of vitamin E that people buy is in isolated and purified quantities, such as pills and tablets. To maximize nutritional penetration among the general population, the market for nutraceuticals is progressively shifting in favor of fortified foods. Thus, fortified foods offer safe, practical, inexpensive, and easily available ways to include micronutrients like vitamin E.

Geographically, it is projected that a significant portion of the market for natural vitamin E will be dominated by North America. This region's well-established skincare, cosmetic, and nutraceutical sectors will cause it to expand quickly throughout the projected period. There is a great demand for natural vitamin E in regions like the US and Canada. The burgeoning millennial generation is contributing to the growth of this local industry, as is the increasing need for clean-label, natural, and organic skincare and makeup goods. North America's market is expected to grow over the projected period due to factors such as changing lifestyles, growing healthcare costs, an aging

population, and food innovation.

As a part of the report, the major players operating in the global natural vitamin E market that have been covered include BASF SE, Archer Daniels Midland Company, DSM N.V, Brenntag AG, Merck KGaA (Sigma Aldrich), Excel Vite, Inc., Parachem Fine & Specialty Chemicals, and Kuala Lumpur Kepong Berhad (Davos Life Science) among other major market players.

The market analytics report segments the global natural vitamin E market on the following basis:

- BY PRODUCT TYPE

- Tocopherols
- Tocotrienols

- BY APPLICATION

- Dietary Supplements
- Fortified/Functional Food and Beverage
- Beauty and Personal Care Products
- Pharmaceuticals
- Animal Feed

- BY GEOGRAPHY

- North America

- United States
- Canada
- Mexico

- South America

- Brazil
- Argentina
- Others

- Europe

- Germany
- France
- United Kingdom
- Spain

- Others
 - Middle East and Africa
 - Saudi Arabia
 - UAE
 - Israel
 - Others
 - Asia Pacific
 - China
 - Japan
 - South Korea
 - India
 - Indonesia
 - Thailand
 - Others

Companies Profiled:

- BASF SE
- Archer Daniels Midland Company
- Dsm N.V
- Brenntag AG
- Merck KGaA (Sigma Aldrich)
- Excel Vite, Inc.
- Parachem Fine & Specialty Chemicals
- Kuala Lumpur Kepong Berhad (Davos Life Science)

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