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LEWES, DELAWARE, USA, October 24, 2023 /EINPresswire.com/ -- Daily Supermarkets, a renowned chain of grocery stores in Georgia, has recently embarked on implementing [LEAFIO AI Inventory Optimization](#), a cutting-edge system for inventory management and supply chain automation and optimization.

With its cloud-based platform, [LEAFIO AI Retail Solutions](#) assists retailers from over 20 countries optimize their supply chains, reduce operating costs, automate replenishment, generate highly accurate demand forecasts, and enhance promotional execution. With a team of seasoned retail experts and over 15 years of supply chain experience, LEAFIO provides innovative technology to retailers worldwide.

As one of the local industry leaders, Daily Supermarkets has identified regional development as a primary objective, catering to diverse market demands with various formats ranging from small grocery stores to supermarkets. With 172 convenience stores under its umbrella, Daily Supermarkets prides itself on delivering a wide variety of choices tailored specifically to



local customers. The chain's extensive assortment comprises approximately 4,500 unique SKUs, and the company is currently establishing its distribution center.

Previously, Daily Supermarkets relied on an auto-ordering system for managing 2,700 products. However, manual adjustments were frequently required to align with the specific circumstances of individual stores. Furthermore, the absence of unified reporting posed challenges in tracking essential metrics, hampering overall efficiency.

The initial phase involves process analysis and configuring data exchange between the accounting system and the LEAFIO AI Retail Platform.

Subsequently, the Daily team will undergo comprehensive training to maximize their proficiency in utilizing the system's capabilities.

Finally, the agreed-upon assortment will be seamlessly integrated into the inventory management system.



Daily Supermarkets

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Daily Supermarkets face intense seasonal demand, especially in summer. LEAFIO AI Inventory Optimization Solution enhances inventory management during promotions and peak seasons”

Alex Medwin, LEAFIO CEO

Daily Supermarkets' primary objectives at the project's outset encompass several key areas:

- The first goal is to reduce lost sales from high inventory levels and enhance inventory turnover in days.
- Additionally, the company aims to establish comprehensive inventory and order reporting mechanisms, providing real-time insights into stock levels and supply chain operations.
- By leveraging the automation features of LEAFIO AI, Daily Supermarkets endeavors to optimize production efficiency through fast and accurate replenishment and auto-

ordering from suppliers.

- Moreover, adopting the [LEAFIO AI Inventory Management solution](#) will facilitate improved operational efficiency in response to promotional and seasonal demand fluctuations.

The partnership between Daily and LEAFIO signifies a solid commitment to utilizing advanced technology to elevate inventory management practices. By harnessing the power of LEAFIO's cutting-edge solution, Daily aims to streamline operations, improve customer satisfaction, and position itself as a leading player in the highly competitive retail landscape of Georgia.

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