

# Solifi wins Digital Innovation of the Year at the Motor Finance Europe Awards

*The Awards celebrated the top talent in auto finance across Europe*

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/EINPresswire.com/ -- [Solifi](#), a global fintech software partner for secured finance, received an accolade at the 9th annual Motor Finance Europe

Awards in the Digital Innovation of the Year (Technology Company), Retail Solutions/Vehicle Management category. The Awards, which took place in Vienna on 19 October, celebrate organisations across the European automotive finance industry for their expertise in various categories.



The Digital Innovation of the Year category recognises digital innovation that offers something new in the automotive market, improving both the customer experience and the sales performance of lenders. Solifi was chosen for its Open Finance Platform, which is built on a microservices architecture, allowing customers to receive enhancements to their Solifi products faster and more efficiently.

“We are proud to be recognised for our innovative and ambitious microservices architecture,” says David Hamilton, CEO of Solifi. “With our Open Finance Platform, we have set a strong foundation for scalability, flexibility and most importantly, rapid innovation. Solifi’s plan to deploy over 30 new microservices in 2023 is right on track and we look forward to seeing the added value these new services bring to our automotive finance customers.”

Solifi’s microservices architecture enables independently deployable services to be developed to serve a specific business capability, meaning the business can quickly adopt emerging technologies, and react efficiently to customer feedback. Solifi are leveraging the benefits of modular development to deliver value constantly with minimal disruption to customers.

## About Solifi

Solifi is a leading global organization delivering a solid financial technology foundation for

equipment, working capital, wholesale, and automotive finance firms. At Solifi, we believe that commerce is only as strong as the system it runs on. Our mission is to reshape finance technology by bringing together proven solutions into a singular powerful technology platform designed to help you protect and scale your business. We guard your company by being precise and reliable, we guide you to success by combining powerful technology with proven expertise, and we help you grow by unleashing the potential of your business. For more information, please visit [www.solifi.com](http://www.solifi.com).

Michelle Lansdowne

Solifi

+1 612 851 3200

[email us here](#)

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