

Professional Tree Care's Growth Fueled by Tree Leads Today, Strengthens Commitment to Community

BROOKLYN, MICHIGAN, USA, October 24, 2023 /EINPresswire.com/ -- The story of Professional Tree Care, LLC (PTC) is a testament to how Tree Leads Today, a prominent marketing company specializing in delivering exclusive leads to tree care and removal businesses, has been a catalyst for growth. Under the ownership of Chad and Nickie Fox, PTC has thrived, experiencing a 50% growth in business since partnering with Tree Leads Today. This remarkable success story highlights the essential role that lead generation plays in the competitive tree care industry.

With 14 years in the business and their commitment to excellence, Professional Tree Care, LLC, has emerged as a vital part of their community in Brooklyn, Michigan, and surrounding counties, including Jackson, Calhoun, Lenawee, Hillsdale, and Ingham.

Chad Fox, the owner of Professional Tree Care, shares his perspective on how Tree Leads Today has amplified their reach, saying, "Tree Leads has provided us with a steady stream of leads. It has allowed us to grow, serve our community, and significantly increase our contribution to local nonprofit organizations and high school athletic programs. It's not just about growing our business; it's about giving back to the community we call home."

According to industry statistics, the tree care industry is experiencing substantial growth. With an



increasing focus on safety, environmental concerns, and the value of certified arborists, homeowners and businesses are turning to professionals for their tree care needs. This growing demand has made the role of lead generation companies like Tree Leads Today even more critical for businesses in the tree care sector.

One key aspect of Tree Leads Today's success is its focus on exclusive leads. Unlike non-exclusive leads, which are often sold to multiple businesses, exclusive leads are delivered to a single business, giving them the exclusive opportunity to engage with potential customers. This approach has proven to be more effective, resulting in higher conversion rates for businesses like PTC.

The impact of natural disasters and extreme weather conditions on trees has contributed to the increased demand for tree care services. During storms and hurricanes, tree service companies play a crucial role in ensuring safety and property protection. In these situations, securing exclusive leads can make all the difference.

Furthermore, the ability to streamline operations is another advantage of working with Tree Leads Today. Chad Fox emphasizes how the geo-targeting feature has allowed them to streamline their quote system and be more efficient, saying, "Having all of our leads sent to one geographical area at a time has allowed us to do multiple quotes in one area on specific days. It's about optimizing our time and resources, serving our clients better, and saving an incredible amount of time."

Professional Tree Care, LLC, offers a comprehensive range of services, including tree removal, trimming, pruning, tree risk assessment, storm cleanup, crane services, hazardous removals, cabling and bracing, land and lot clearing, and 24-hour emergency services. Their commitment to excellence, safety, and professionalism has set them apart in the industry.

Their commitment to the community is equally impressive. Chad Fox states, "As we continue to grow, so too will our contributions to the community we call home. We are proud to donate our time and equipment to local nonprofits like the Boy Scouts and the Dahlem Conservancy. We also sponsor numerous high school athletic programs, including Vandercook Lake, Napoleon, and Michigan Center."

Professional Tree Care, LLC, is a family-owned and operated business that values safety and



high-quality service. They serve both residential and commercial clients, ensuring the safety and health of trees in the community.

In a competitive tree care industry, Tree Leads Today has played a pivotal role in empowering local businesses to thrive and expand. With its focus on exclusive leads, geo-targeting, and quality service, Tree Leads Today is not only contributing to business growth but also enabling tree care companies to strengthen their ties to their communities.

About Tree Leads Today:

Tree Leads Today (TLT) is a premier marketing company specializing in providing exclusive leads to tree care and removal businesses. TLT's innovative lead generation techniques help tree care companies achieve outstanding success. To contact Tree Leads Today:

<https://www.TreeLeadsToday.com> | (610) 227-6290.

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