

Celebrating 30 Years on Ice: The St. Paul Ice Fishing & Winter Sports Show Returns to RiverCentre December 1-3

Nation's Largest Ice Fishing Show Offers Special Anniversary Prizes, Pro Tips, and New Winter Enthusiast Products and Services from 190+ Exhibitors

ST PAUL, MN, UNITED STATES, October 24, 2023 /EINPresswire.com/ -- 10,000 frozen lakes. Three exciting decades. One historic show. Die-hard ice fishing and winter sports enthusiasts rejoice! Thousands are planning their pilgrimage to St. Paul's RiverCenter December 1-3 for the 30th annual Saint Paul [Ice Fishing & Winter Sports Show](#) presented by [CLAM](#). The show is the official kick off to winter in the upper Midwest, and this year is the largest in history with more than 190 exhibits featuring more than 50 new products among the array of fish houses, augers, underwater cameras, digital fish finders, rods and reels, tackle, accessories, apparel and more.



Grab hot deals on the coolest gear. This year's show offers new merchandise and technology at a variety of price points from the most well-respected ice fishing and outdoors brands including but not limited to CLAM, St. Croix Rods, Ice Castle RVs/Fish houses, AquaTraction Marine Flooring, Marcum Technologies, Otter Outdoors, Polar Fox Outdoors, LLC, Snowdog LLC, and Striker Brands. New exhibitors to the show include Hunter Outdoor Products, Kul Products, and Snowfoot footwear. Minnesota's top ice fishing retailers will also be present: Thorne Brothers, Marine General, Joe's Sporting Goods and Reeds, and more.

To mark the show's 30th anniversary, the first 400 attendees each day will receive a special anniversary souvenir, and all attendees will enjoy anniversary specials. Additional retail and bucket promotions will be prominently displayed throughout the showroom floor.

The Father of Ice Fishing Honored

This year's 30th anniversary show is dedicated to the man considered the "father of modern ice fishing," Dave Genz, age 76 of St. Cloud. Genz will be honored with a special award for his many contributions to the ice fishing sport. Genz was a teenager when his dad constructed the world's first portable ice-fishing shelter. Genz has been a proponent of the sport ever since.

Enter to Win a CLAMping Package in the Ultimate Ice Fishing Giveaway

Visit the CLAM booth #247 to see the ice camping site of your dreams. The new X-series Hub House is totally redesigned with 10 new shelters, each featuring a 30 inch door.

The X-series Hub House is the center piece of this year's Ultimate Ice Fishing Giveaway which also includes 26 other in-demand items such as ClamLock Rod, Support, Phone and Cup holders, Square Pack Table, Fish Trap Floor Mat, Rattle Reels, Cooler Chairs, Ice Well Live Well, and more. This CLAMping package is valued at over \$2,700. Those who register on-site during the show will receive an additional bonus entry. Entries accepted through December 3, 2023. Prize details available at www.ultimateicefishinggiveaway.com.

In addition, Ice Castle Fish Houses is giving away an anniversary edition fish house. The 6.5 x 12 V Special features a single axle frame, hand crank winch system, 4 holes, flat ceiling, carpet, 2 burner cook-top, camo cushions, 20,000 BTU furnace and two 30" bunks with top rails, and more. This prize package is worth \$18,375.

Benefitting The Community

This year's show will be recognizing charities and non-profit organizations such as Folds of Honor, Fishing for Life, and Keep it Clean.

Learning Can be Fun

Aspiring young pros will meet members of the Junior Ice Team who will answer questions during a session on December 2nd at 3 p.m.

Parents can attend a variety of seminars and meet some of their favorite professionals, including the hosts of the popular YouTube series Crappie Chronicles; tips for catching more and bigger fish; tricks for walleye, panfish and pike; and rigging an ATV for ice fishing.

Tickets, Location and Hours

Tickets and information can be found at <https://www.stpaulicefishingshow.com/>. Tickets are \$15 for adults, \$6 for children ages 6 - 12, and free for children 5 and under.

St. Paul RiverCentre

175 Kellogg Boulevard West, St. Paul, MN 55102

Friday, Dec. 1:

1 p.m. – 8 p.m. (*VIP Preview: 11 a.m. – 1 p.m.)

Saturday, Dec. 2:

10 a.m. – 7 p.m. (*VIP Preview: 8 a.m. – 10 a.m.)

Sunday, Dec. 3:

9 a.m. – 4 p.m.

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