

Tier 1 Autohaus Opens New Las Vegas Location

Auto detailing business grows from mobile beginnings to new facility with expanded services.

LAS VEGAS, NV, USA, October 23, 2023 /EINPresswire.com/ -- [Tier 1 Autohaus](#), owned by Tony Krueger and Austin Houser, announces the opening of their new location just minutes from the Las Vegas Strip and Allegiant Stadium. After starting their mobile detailing business in 2019 and quickly amassing a portfolio of loyal clients with vehicles ranging from classics and luxury exotics to race cars, Tier 1 has expanded their automotive styling business to include PPF, wrap, tint, and ceramic coating.

In their early 20s, Krueger and Houser have already gained years of experience in the industry. From the beginning, they both had an eye for working within the automotive industry. Identifying that entering a business that offered detailing services had a lower barrier to entry, they first began mastering their detailing skills through classes and extended training. "While we learned the technique from training, we quickly learned through experience as well," said Krueger. "We had a strong network of friends who had a vast array of cars and we realized that we had an immediate client opportunity as well."

Tier 1's expanded services go hand-in-hand with their original core service of mobile detailing. To effectively scale, Tier 1 has in-house PPF, wrap, and tint installers while also having team members service mobile detailing clients.

The ever-growing business of Las Vegas makes it the ideal location for Tier 1. From being the site of the [SEMA Show](#), to hosting [F1 Racing](#), to being the home of the Raiders and the Golden

The logo for Tier 1 Autohaus features the words "TIER 1" in a large, bold, italicized sans-serif font. Below this, a thin horizontal line separates the word "TIER" from "1". Underneath the line, the word "AUTOHAUS" is written in a smaller, all-caps, spaced-out sans-serif font.

Tier 1 Autohaus - Las Vegas

Knights, unique vehicles and luxury supercars in Las Vegas are on the rise. "We just see so much opportunity in this city," said Houser. "But what we pride ourselves on is that we treat everyone and every vehicle with the same care and attention. Whether you have a daily driver that's a modest sedan to a rare supercar or classic collector car, we provide the same quality of service."

About Tier 1 Autohaus

Tier 1 takes pride in transforming ordinary vehicles into extraordinary works of art. Their skilled team of professionals specializes in services including window tinting, vehicle wraps, paint protection film installation, and meticulous detailing. For more information, visit www.tier1autohaus.com.



Ferrari 458 - PPF, Ceramic Tint, Paint Correction, Ceramic Coating

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Austin Houser

Tony Krueger
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