

Unveiling the True Inventor of Stuffed Crust Pizza: Launches

NEW YORK CITY, NEW YORK, UNITED STATES, October 23, 2023 /EINPresswire.com/ -- www.stuffedcrustpizzafacts.com has officially come online. The website reveals comprehensive proof of the real inventor of Stuffed Crust Pizza, Anthony "The Big Cheese" Mongiello (a highly esteemed figure in the food industry).

In 1982, an 18-year-old Mongiello created a pizza pie with a hollow, swelled crust, filling it with delicious ingredients. And thus, the concept of Stuffed Crust Pizza was born.

Anthony's relentless pursuit of perfection led him on a year-long journey of experimentation and innovation.

Recognizing the marketing potential of his creation, he sought ways to protect his valuable idea and eventually secured a United States "Method Patent" (#4,661,361) in 1987. This patent not only revolutionized the pizza industry but also solved a significant problem of wasted crusts left behind in pizza boxes by making more of the pizza edible.

Despite his patent, Anthony faced challenges when he approached major players in the industry. Pizza Hut (which spent 4.5 billion dollars in an advertising campaign for stuffed crust pizza), after reviewing his creation twice, ultimately rejected it. However, in a shocking turn of events, Anthony discovered that Pizza Hut had launched a massive marketing campaign featuring his patented Stuffed Crust Pizza, without his consent.

Seeking justice, Anthony pursued legal action against Pizza Hut, alleging damages amounting to a billion dollars.

Despite extensive media coverage, the judge ruled in favor of Pizza Hut (which had over 8,300 stores), leaving Anthony disheartened. Nevertheless, he remained resilient, determined to share his story and seek public support.

The new website, <u>www.stuffedcrustpizzafacts.com</u>, takes visitors on an enthralling journey through Anthony Mongiello's life, showcasing his early experiments, photos from 1982 demonstrating the method for making Stuffed Crust Pizza, and his achievements as an inventor within the food industry.

Anthony has received international recognition for his contributions to the food industry. Inspired by his father and grandfather, both revered inventors, Anthony's passion for food innovation is evident in over 150 distinctive food items that grace store shelves nationwide and internationally.

Currently residing in Upstate New York with his family, Anthony operates his own Italian specialty food company, Formaggio Brand, continuously working on enhancing the brand and conjuring up new delectable flavor profiles.

"We are excited to unveil the truth about the real inventor of Stuffed Crust Pizza through www.stuffedcrustpizzafacts.com," said Anthony "The Big Cheese" Mongiello. "It has been a long journey, and I'm proud to share my story and passion for food innovation with the world. Stuffed Crust Pizza is more than just a culinary creation; it represents my family's legacy and my dedication to leaving a mark on the food industry."

Visit <u>www.stuffedcrustpizzafacts.com</u> today to explore the fascinating story of Anthony Mongiello and his groundbreaking invention, Stuffed Crust Pizza.

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