

ArcStone Launches Unleash the Good® Grant to Empower Nonprofit Organizations

This in-kind grant provides services valued at \$15,000 to selected organizations to empower them to create a compelling and impactful online platform.

MINNEAPOLIS, MINNESOTA, UNITED STATES, October 24, 2023 /EINPresswire.com/ -- ArcStone, a leading web design and digital marketing agency, is proud to introduce the [Unleash the Good® Grant](#) program!



ArcStone announces Unleash the Good® Grant!

Organizations looking to create a strong online presence can now apply for a grant valued at \$15,000. This in-kind grant provides services tailored towards nonprofit organizations, charities, and community groups. The goal of this program is to aid these nonprofits in achieving their mission through modern and accessible website design that helps create a larger social impact.

The Unleash the Good Grant program was developed by ArcStone with intentional thoughtfulness and care for nonprofit needs. To be eligible for this grant, 501(c)3 organizations must demonstrate a commitment to improving lives through tangible projects with quantifiable goals. Support from this grant will help provide access to resources and services that strengthen nonprofits' digital foundations while promoting their mission.

The grant project includes the following [web design services](#):

Website Discovery and Sitemap

Design (consideration of accessibility best practices WCAG 2.1 AA)

WordPress Development

SEO Basics for Key Pages

Content Entry Support

Project Management, Quality Assurance, Training, and Launch

One Year of Free Hosting

One organization will receive the \$15,000 Unleash the Good® Grant. Additionally, two organizations will be selected to receive \$5,000 off the \$15,000 web design package outlined above.

The application period is currently open, and the deadline to apply is November 30, 2023, at 11:59 PM CST. All applicants will receive a decision via email by December 15th. Work on the project will begin in early January. Grant recipients must submit a final report by January 31, 2025.

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Founded in 1997, ArcStone is an award-winning digital marketing agency offering website design services, hosting, digital marketing services, and more. ArcStone partners with nonprofit organizations and thoughtful brands to drive missions forward. From homelessness and hunger to education and healthcare, ArcStone's goal is to grow the impact of organizations that care.

[Visit their website at www.arcstone.com](http://www.arcstone.com) for more information.

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