Centercode Transforms User Testing Results into Visual Triumphs

Their Newest Release Generates Stunning Infographics to Share and Celebrate User Testing Success

LAGUNA HILLS, CALIFORNIA, UNITED STATES, October 24, 2023 /EINPresswire.com/ -- Centercode, the leader in user testing solutions, proudly announces the launch of its latest release featuring the Test Infographic. This unique tool is designed to provide a visually appealing overview of user test results, celebrating the success of both internal teams and external testers.

The value of each user test summarized in a shareable infographic.

The Test Infographic is a groundbreaking addition to the Centercode platform, offering the ability to create two distinct visualizations tailored for specific audiences. The internal version focuses on spreading awareness of the user testing program within an organization, highlighting the value and outcomes of the test. The external version, on the other hand, is crafted to recognize and celebrate the contributions of testers, showcasing the tangible impact of their efforts without exposing sensitive information.

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>
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Luke Freiler, CEO of Centercode, shared his insights on the new feature: "The Test Infographic is not just about data; it's about inspiration. Unlike other features in our platform that are designed to enable action, this tool is meant to inspire and celebrate. It's a testament to the hard work of the teams and testers behind each project. By showcasing the positive outcomes and value gained from each [user] test, we aim to spread enthusiasm for the testing process and its results."

Key features of the Test Infographic include:
- Custom branding: Infographics are tailored to match a company's branding; ensuring a consistent look and feel for the results.
- Flexible timeframes: Cover an entire project or define a specific period for the graphic to focus on.
- Positive insights: The infographic emphasizes positive outcomes, prioritizing inspiration and awareness.
- Audience-specific designs: Two versions of the infographic cater to internal stakeholders and external testers, ensuring the right message reaches the right audience.

Freiler further elaborated on the origin of the Test Infographic: "The idea was sparked by a customer who created their own infographic using test data. They shared it with us, and it was evident that having this capability could bring immense value to our platform users. We've embraced that bespoke infographic concept and elevated it, allowing for automated generation of these infographics in line with company branding."

Centercode recently concluded a successful beta test of the Infographic tool with its GoEarly customers and internal test managers. The feedback from the beta test was instrumental in guiding the team through the final stages of development, and helped sketch the roadmap for future enhancements to the feature.

Centercode's latest release also includes significant improvements to the login experience including a new interface, a centralized login for testers in multiple testing programs, and a brand-new first class Google Auth single sign-on option. These improvements along with the Test Infographic are now available on the Centercode platform depending on edition.

For more information on the new Test Infographic tool and other enhancements, Centercode's release notes can be found at whatsnew.centercode.com.

About Centercode: Centercode is a pioneer in the user testing industry, providing a platform that bridges the gap between product development and real-world user feedback. With its innovative tools and methodologies, Centercode has empowered countless organizations to deliver superior products that resonate with their target audience. Learn more at Centercode's official website.

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