

Mariano Rivera Partners with the Printing Industry to Record His Next Save

Rivera Reflects on His Career and
Discusses The Mariano Rivera
Foundation's Initiative to Provide Education for Careers in the Printing Industry

HAMBURG, NEW JERSEY, UNITED STATES, October 24, 2023 /EINPresswire.com/ -- "Many people



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Mariano Rivera

have told me that to succeed in business, you have to be willing to work together for the good of all. It comes with a team concept. That is exactly what I learned in my 19 years of playing professional baseball. It shaped me and allowed me to become the person I am," says Baseball Hall of Famer Mariano Rivera in an interview featured in The Cannata Report.

Rivera discusses his foundation, dedicated to assisting atrisk youth through education and mentorship programs, with The Cannata Report, the leading intelligence resource

for the document imaging channel in the office technology industry, and talks about the <u>Mariano</u> <u>Rivera Foundation</u>'s Print Design and Packaging Development program, an initiative to educate young men and women to pursue careers in the printing industry.

"These young people who need our help represent a new generation. Through no fault of their own, they have very little in the way of opportunity to build a future. I see the printing industry as being able to help the youth and come together for the good of both," says Rivera.

In the <u>interview with Frank G. Cannata</u>, founder of The Cannata Report, Rivera talks candidly about what motivates him to give back, what he learned from Yankee manager Joe Torre about the importance of teamwork, and how his foundation's Print Design and Packaging Development program is educating and training young men and women to work in the print industry that produces packaging materials like cardboard that as a kid he used to make a baseball glove.

The Cannata Report will raise funds for The Mariano Rivera Foundation at its 38th Annual Awards & Charities Gala, sponsored by Hytec Dealer Services and TD Synnex. Rivera will make a special appearance at the event that honors excellence in the office technology and imaging industry. Break on Through, this year's event theme, celebrates the future of the office

technology industry, exemplified by the Mariano Rivera Foundation's Print Design and Packaging Development vocational program that educates young men and women with training and certifications in digital press technology, color management, workflow, and digital graphic design.

The winners of the 2023 Frank Awards, determined by The Cannata Report's Annual Dealer Survey, will be revealed at the Awards & Charities Gala. The event features leading executives in the office technology industry serving as awards presenters. Additional sponsors of the Gala include ConnectWise, HP, Polek & Polek, Static Control, and Xerox.

The Cannata Report is the leading intelligence resource for the document imaging channel in the office

Mariano Rivera talks to The Cannata Report about baseball and his Foundation's Printing Education Initiative. The Cannata Report will raise funds for The Mariano Rivera Foundation at its 38th Annual Awards & Charities Gala. Photo Credit: The Mariano Rivera Foundation.

technology industry, covering a range of topics, including managed IT solutions, managed print services, digital transformation, cybersecurity, cloud communications, network security, production print, services and supplies, vendor finance, mergers and acquisitions, and more. Written specifically for the independent dealer channel, The Cannata Report, founded in 1982, has an audience that includes business leaders in the office technology industry's hardware, software, IT, leasing, and supplies segments.

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