

## Burger Game Offers a Delicious Reward for Burger Enthusiasts

Luckmon, an innovative mobile game royalty platform, collaborates with Supercent to host a unique event by launching "Burger Please"

IRVINE, CALIFORNIA, UNITED STATES, October 25, 2023 /EINPresswire.com/ -- Luckmon, an innovative mobile game royalty platform, collaborates with Supercent to host a unique event by launching "Burger Please"

Luckmon, a leading mobile game royalty platform, announced that it has partnered with Supercent, a hyper game developer and global publisher, to launch the hit hyper game 'Burger Please.' This collaboration offers Luckmon users the chance to experience the thrill of hyper-casual gaming while receiving gift cards for real burgers. The partnership aims to provide an exciting and novel experience for Luckmon users, enhancing their enjoyment within the Luckmon ecosystem. Currently accessible only to U.S. users, Luckmon can be experienced by downloading



Get a free burger just by playing games on Luckmon, a collaboration with SUPERCENT

## **COLLABORATION MEETUP**





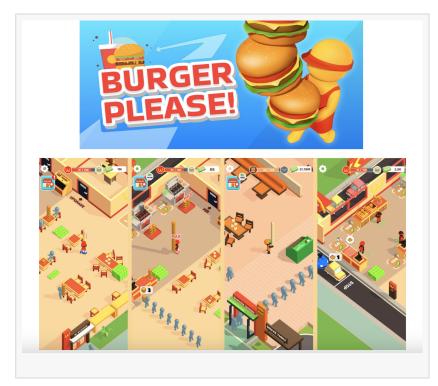
PICTURE OF
LUCKMON CEO. DAVID SON
WITH SUPERCENT CEO. JUNSIK GONG

Collaboration Meet up between LUCKMON CEO David Son and SUPERCENT CEO Junsik Gong

the platform for free from Google Play and engaging with the featured games.

"Burger Please!" is currently the hottest mobile game that has captured the hearts of players worldwide, entering the Top 10 game charts in 39 countries and achieving over 10 million downloads within just one month of its release in February this year. By August, it had recorded a total of 55 million downloads, causing a sensation in the hyper-casual gaming market.

The success of "Burger Please!" can be attributed to its familiar theme of hamburgers and it's easy-to-enjoy gameplay, making it accessible to people of all ages and backgrounds. As a business simulation game, it allows players to experience everything from hiring employees to making and selling hamburgers, all in the palm of their hand. In addition, the game has received praise for its hybrid gameplay that combines low entry barriers, arcade elements, and the fun of idle games, capturing the hearts of global players.



Junsik Kong, the CEO of Supercent, mentioned that through a strategic partnership with Luckmon, they plan to provide real burgers as event rewards to "Burger Please!" players via the Luckmon app, offering a new level of excitement and motivation. This partnership aims to provide users with a more enjoyable and unique experience while also creating synergy in obtaining rewards through the Luckmon app.

David Son, the CEO of Luckmon, said, "We are delighted to launch the 'Burger Please' campaign at Luckmon." He further added, "This game is a great example of the high-quality hyper games that we are striving to offer on our platform, and we believe that the collaboration with 'Burger Please' will attract popularity among players of all ages, bringing them fun. Moreover, 'Burger Please' is the latest addition to Luckmon's constantly expanding game collection, promising excitement, innovation, and endless entertainment."

Luckmon envisions collaborations like 'Burger Please' as the beginning of a series of partnerships with various game companies within the U.S. gaming market. The company is excited to grow as a fortunate player in the U.S. gaming industry alongside these game companies.

## About Supercent:

Supercent is a game company that specializes in hyper-casual game development and global publishing. Since its establishment in March 2021, it has achieved over 100 million global downloads in just two years, generating more than 95% of its revenue from overseas markets, including North America. Their game "Burger Please," launched in the first quarter of 2023, recorded 20 million downloads within just two months, earning the title of the number one downloaded app overall in 2023. Currently, "Burger Please" holds the seventh position in the overall download rankings in the U.S. market.

(Below is the image assets associated with "Burger Please" Game)

## About Luckmon:

Luckmon is a mobile game loyalty platform that enables developers to generate revenue even after a game's release. The platform offers a range of tools and resources to assist developers in marketing and monetizing their games. Based in the U.S., Luckmon is confident in its ability to provide opportunities for U.S.-based game developers seeking to expand their reach. The platform offers a rich variety of content, including achievements, missions, and daily dungeons, in addition to basic stage-based gameplay. Future updates will bring even more diverse content to the platform.

To learn more about Luckmon, please visit www.luckmon.com or follow @luckmonofficial through Instagram, TikTok, and YouTube.

<Install Luckmon and Redeem Rewards> https://play.google.com/store/apps/details?id=com.luckmon.luckmongames&hl=en&gl=US

Luckmon (CEO DAVID SON) is a U.S.-based mobile game royalty platform company located in Irvine, USA.

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