

Skill Samurai Welcomes New Sales and Marketing Manager, Jayde Taylor

Newly created role - This emerging franchise brand is at an exciting tipping point.

SYDNEY, NEW SOUTH WALES, AUSTRALIA, October 24, 2023 /EINPresswire.com/ -- [Skill Samurai](#) - Coding, Maths & STEM Academy is pleased to announce the appointment of Jayde Taylor as our new Sales and Marketing Manager. With her impressive background in hospitality marketing, including social media and Email marketing, Jayde brings a wealth of knowledge and enthusiasm to this newly created role.

Jayde's appointment represents a strategic move to further strengthen our commitment to our franchisees. Her initial focus will be on providing Organic Marketing support to our franchisees, allowing them to allocate more time and resources to enhance [Learning Centre](#) Operations.

CEO Jamie Buttigieg expressed his excitement about Jayde joining Skill Samurai, saying, "We are pleased to welcome Jayde Taylor to our team. As an emerging [franchise](#) brand, we're at an exciting tipping point. Jayde's experience and passion for marketing, coupled with her strategic vision, will undoubtedly improve franchise unit operations and profitability."

Jayde Taylor is equally enthusiastic about her new role, stating, "I'm honoured to be part of the Skill Samurai community and look forward to contributing to the growth and success of this purpose driven brand. Our goal is to make coding and STEM education accessible to all, and I'm excited to play a role in achieving that."



Skill Samurai - Sales & Marketing Manager, Jayde Taylor

In addition to her immediate responsibilities, Jayde has set strategic goals aimed at creating a new standard in franchise marketing. She plans to establish an in-house sales and marketing team to improve customer experience, sales conversion, and ultimately allow our franchisees to focus on their main priority: student experience and learning outcomes.

This proactive approach reflects our commitment to empowering franchisees by providing them with comprehensive support. "We are dedicated to delivering unrivalled sales and marketing support to our franchisees," says Jamie Buttigieg, emphasizing our commitment to their success.



About Skill Samurai - Coding, Maths & STEM Academy:

Skill Samurai is a leading enrichment education provider dedicated to empowering children with essential coding and STEM (Science, Technology, Engineering, and Mathematics) skills. Our mission is to equip young minds with the tools they need to succeed in a rapidly evolving world.

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Jamie Buttigieg

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