iXsystems Invests in Leadership as Enterprise Adoption of TrueNAS Open Storage Accelerates

Company Recognized for Industry Leading Customer Experience

SAN JOSE, CALIFORNIA, UNITED STATES, October 24, 2023 /EINPresswire.com/ -- iXsystems®, the company behind TrueNAS Open Storage, today announced new growth milestones in 2023 as the company has expanded its leadership team and received recognition for its industry leading customer experience. Adoption of TrueNAS Enterprise appliances and Open Storage software is evidence that more enterprises are choosing the benefits of Data Freedom in response to the unrelenting growth of business-critical data.

With an improved 4.9 out of 5 star rating on Gartner Peer Insights, TrueNAS Enterprise is tied for the 2nd highest ranking among vendors in both the Primary Storage and Distributed File Systems & Object Storage categories, earning a Customer's Choice award in Gartner's 2023 "Voice of the Customer Report". Over the past 4 quarters, TrueNAS Enterprise customers also rated their experiences with a Net Promoter Score (NPS) of 77.5, and an 80.8 in CYQ3. The average score for the technology industry is 60 and a score above 50 is normally considered to be excellent. With the continued maturation of TrueNAS software, ratings on other major review sites also grew. On renowned review site TrustRadius, TrueNAS earned the "Top Rated" award for the Network Attached Storage category, with a ratings increase to 9.7 / 10.

Significant Milestones Achieved over the Past 12 months Include:
 People
o iXsystems awarded Top Workplaces recognition for 2023
o New SVP of Human Resources, SVP of Finance, and VP of Engineering added to the executive team
o New Directors of Sales in EMEA and AsiaPAC added to better serve those markets

Business
o 2023 Customer Choice Award for Primary Storage on Gartner Peer Insights
o 2023 Top Rated Award for Network Attached Storage on TrustRadius, 9.7 / 10
o Industry leading Net Promoter Score of 77.5 over the past 4 quarters, 80.8 in Q3

 Solutions
o TrueNAS SCALE reached its third major release and >80,000 downloads
o New multi-site file synchronization for TrueNAS SCALE with Syncthing
o Expanded distribution in EMEA and expanded parts depots in EMEA and AsiaPAC

"TrueNAS Enterprise has provided us superior price-performance, which when combined with an overall better user experience, makes it stand above alternative solutions," said Scott Call, IT Director, Viz Media LLC. "It's been nice to take the TrueNAS software we knew and were proficient with, and add-in support for both hardware and software; it has made sure we don't have anything to complain about."

"We began deploying applications in containers with TrueNAS last year, and TrueNAS Enterprise systems have proven to serve our customers very well, from virtual machine storage to video and media storage," said Trevor Carlson, Vice President of Engineering, THUMBWAR. "Our customers need excellent performance and reliability, and with TrueNAS Enterprise they don't need to sacrifice these requirements in order to lower their acquisition and operational costs."

"We set out on a different path than other companies in the storage marketplace, and we continue to concentrate on user success and long-term sustainable growth of the TrueNAS Community and our TrueNAS Enterprise business," said Michael Lauth, President and CEO of iXsystems. "Our success is intrinsically tied to that of our users, partners, and customers, and our recent additions to leadership position iX to serve our audiences even better to earn further recognition in the storage marketplace."

About iXsystems and TrueNAS
iX is an Open Source pioneer and the company behind TrueNAS, the world's most deployed storage software. Relied upon by millions in over 200 countries, TrueNAS is an award-winning universal data platform used by a majority of Fortune 500TM companies. The platform harnesses the power of the legendary ZFS file system to provide scale-up or scale-out unified storage with the reliability and performance demanded by virtualization, backup, and many other data-heavy workloads. As an alternative to legacy storage systems that are proprietary, restrictive, and often overpriced, TrueNAS helps organizations modernize how they store and protect data by leveraging open storage to simplify operations and drastically reduce cost.

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