

# Greek Yogurt Market Projected to Reach US\$ 14,991.9 Million by 2033 | Future Market Insights, Inc.

*North America is projected to capture a substantial 33.2% market share by 2033, driven by the rising population of health-conscious consumers combating obesity.*



NEWARK, DELAWARE, UNITED STATES OF AMERICA, October 24, 2023 /EINPresswire.com/ -- The [Greek yogurt market](#) is predicted to develop at an impressive 7.1% CAGR from 2023 to 2033, exceeding the lower 6.6% CAGR witnessed between 2018 and 2022. This significant rise shows the demand for the Greek yogurt market, increasing the market value from US\$ 7,851.8 million in 2023 to US\$ 14,991.9 million by 2033.

The need for fat-free and weight-loss goods and a shift towards wholesome, nutrient-rich foods are driving factors in the global Greek yogurt market.

Greek yogurt's versatility as an ingredient, the growing popularity of natural and organic options, and consumer demand for goods with clean labels all contribute to the market's expansion.

Consumer preferences for various flavors and technological improvements in the dairy industry fuel [Greek yogurt sales](#) and global expansion.

Stay ahead of the curve with our information in a sample report on the Greek Yogurt Market: <https://www.futuremarketinsights.com/reports/sample/rep-gb-1308>

Key Takeaways are:

Greek yogurt consumption in India is anticipated to rise rapidly at a CAGR of 6.9% by 2033, driven by rising disposable incomes, greater health consciousness, and a rising desire for wholesome dairy products high in protein.

Greek yogurt consumption in the United Kingdom is anticipated to increase at a CAGR of 5.5% by 2033, driven by a rise in the need for quick and easy snacks, the acceptance of Mediterranean food, and a preference for better diets.

As customers look for healthier alternatives to conventional dairy products and embrace Greek yogurt's creamy texture, probiotic advantages, and adaptability in various culinary applications, the market for Greek yogurt in Australia is anticipated to develop at a CAGR of 2% by 2033.

The Greek yogurt market in Japan is anticipated to expand steadily at a CAGR of 4.3% by 2033, driven by rising consumer awareness of the health advantages of Greek yogurts, such as satiety and digestive health, as well as the popularity of Greek-inspired cuisine and global food trends.

#### Competitive Landscape:

In the Greek yogurt industry, partnerships and collaborations are frequent. Developing partnerships with dairy farmers, suppliers, and distribution networks guarantee a steady supply of premium ingredients and effective marketing routes. Collaborations with retailers, wellness influencers, and celebrity endorsements increase the brand's visibility and market reach.

The Key 5 Companies Profiled in this market are:

Chobani LLC  
Stonyfield Farm, Inc.  
FAGE International S.A.  
GROUPE DANONE  
General Mills, Inc.

These businesses have developed great brand recognition and provide a wide selection of Greek yogurt products to satisfy a variety of consumer tastes.

#### Recent developments in the industry:

Chobani has taken an active role in product innovation, launching new flavors, formulas, and product variations to meet changing consumer tastes. Greek yogurts that are low-fat, non-fat, and made from plants are now part of their extended product lineup, giving customers various dietary needs and preferences.

To be more ecologically friendly, Chobani declared in August 2021 that paper cups may replace the plastic wrapping on its single-serve oat blend yogurts.

Request a Methodology: <https://www.futuremarketinsights.com/request-report-methodology/rep-gb-1308>

Greek Yogurt: Market Segmentation

By Package Type:

Cups & Tubs  
Bottles

By Nature:

Conventional Greek Yogurt  
Organic Greek Yogurt

By Flavor:

Plain  
Strawberry  
Blueberry  
Vanilla  
Others

By Distribution Channel:

Supermarket/Hypermarket  
Convenience Stores  
Online Stores  
Others

By Product Type:

Full-Fat Yogurt  
De-Fat Yogurt  
Fat-Free Yogurt

By Region:

North America  
Latin America  
Asia Pacific  
The Middle East and Africa  
Europe

Author:

Nandini Roy Choudhury (Client Partner for Food & Beverages at Future Market Insights, Inc.) has 7+ years of management consulting experience. She advises industry leaders and explores off-the-eye opportunities and challenges. She puts processes and operating models in place to support their business objectives. She has exceptional analytical skills and often brings thought

leadership to the table.

Nandini has vast functional expertise in key niches, including but not limited to food ingredients, nutrition & health solutions, animal nutrition, and marine nutrients. She is also well-versed in the pharmaceuticals, biotechnology, retail, and chemical sectors, where she advises market participants to develop methodologies and strategies that deliver results.

Her core expertise lies in corporate growth strategy, sales and marketing effectiveness, acquisitions and post-merger integration and cost reduction. Nandini has an MBA in Finance from MIT School of Business. She also holds a Bachelor's Degree in Electrical Engineering from Nagpur University, India. Nandini has authored several publications, and quoted in journals including Beverage Industry, Bloomberg, and Wine Industry Advisor.

Explore FMI's related ongoing Coverage in the Food and Beverage Domain

The [global yogurt market](#) is projected to reach a valuation of US\$ 79,147.2 million by 2033 from US\$ 44,808.5 million in 2023. It is set to expand rapidly at a CAGR of 5.9% in the estimated time frame between 2023 and 2033.

About Future Market Insights (FMI)

Future Market Insights, Inc. (ESOMAR certified, recipient of the Stevie Award, and a member of the Greater New York Chamber of Commerce) offers profound insights into the driving factors that are boosting demand in the market. FMI stands as the leading global provider of market intelligence, advisory services, consulting, and events for the Packaging, Food and Beverage, Consumer Technology, Healthcare, Industrial, and Chemicals markets. With a vast team of over 5000 analysts worldwide, FMI provides global, regional, and local expertise on diverse domains and industry trends across more than 110 countries.

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