

# Catering to Growing Demand for Personal Care Products, Chemical Auxiliary Agents Market Surges

*The Business Research Company's global market reports are now updated with the latest market sizing information for the year 2023 and forecasted to 2027.*

LONDON, GREATER LONDON , UK,  
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Anticipated to elevate from \$26.24 billion in 2022 to an impressive \$39.66 billion in 2027, the global chemical auxiliary agents market boasts a

notable CAGR of 8.4%. This growth is predominantly attributed to the mounting demand for personal care products, wherein chemical auxiliary agents play a vital role in extending product shelf life and preventing microbial growth.



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Chemical Auxiliary Agents Global Market Report 2023  
– Market Size, Trends, And Global Forecast 2023-2032

## [Chemical Auxiliary Agents Market Segmentation and Key Players](#)

- Agent: Dispersing Agents, Separation Agents, Solvents
- Application: Technical Textiles, Home Furnishings, Apparel
- Industry: Construction, Paint, Paper, Textile, Other Industries

Key players such as BASF SE, The Dow Chemical Company, and Sumitomo Chemical Co. Ltd., remain at the forefront of the chemical auxiliary agents market, emphasizing product innovation and strategic acquisitions to maintain a

competitive edge.

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<https://www.thebusinessresearchcompany.com/sample.aspx?id=12546&type=smp>

## Innovation Drives Market Trends

The market has seen a surge in product innovation as companies, including Cosmo Specialty Chemicals, focus on launching innovative solutions such as the cationic softener, Silky SF, tailored to enhance the fabric's surface texture and provide a supple and voluminous feel.

## Strategic Acquisitions Foster Market Expansion

Strategic acquisitions, as exemplified by Pulcra Chemicals LLC's acquisition of Devan Chemicals NV, demonstrate the industry's commitment to addressing evolving customer needs and furthering sustainable chemistry practices.

## Region-wise Outlook

With Asia-Pacific leading the market, the comprehensive scope of the chemical auxiliary agents report covers other key regions, including Western and Eastern Europe, North and South America, and the Middle East and Africa, providing a holistic understanding of the market's global landscape.

Dive Deeper with the Full Report for In-Depth Analysis;

<https://www.thebusinessresearchcompany.com/report/chemical-auxiliary-agents-global-market-report>

[Chemical Auxiliary Agents Global Market Report](#) 2023 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Chemical Auxiliary Agents Global Market Report 2023 by [The Business Research Company](#) is the most comprehensive report that provides insights on chemical auxiliary agents market size, chemical auxiliary agents market drivers and trends, chemical auxiliary agents market major players, chemical auxiliary agents market competitors' revenues, chemical auxiliary agents market positioning, and chemical auxiliary agents market growth across geographies. The chemical auxiliary agents market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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## About The Business Research Company

The Business Research Company has published over 3000+ detailed industry reports, spanning over 3000+ market segments and 60 geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

## Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

## Contact Information

The Business Research Company

Europe: +44 207 1930 708

Asia: +91 8897263534

Americas: +1 315 623 0293

Email: [info@tbrc.info](mailto:info@tbrc.info)

Check out our:

LinkedIn: <https://in.linkedin.com/company/the-business-research-company>

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Oliver Guirdham

The Business Research Company

+44 20 7193 0708

[info@tbrc.info](mailto:info@tbrc.info)

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