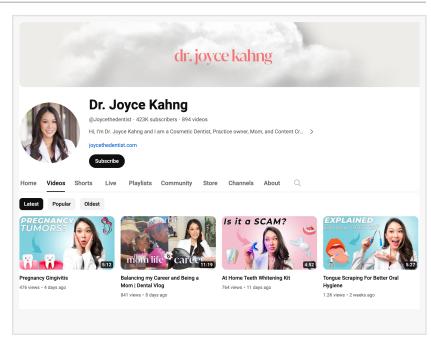


Dr. Joyce Kahng Celebrates Hitting 400,000 YouTube Subscriber Milestone

COSTA MESA, CALIFORNIA, UNITED STATES, October 24, 2023 /EINPresswire.com/ -- Dr. Joyce Kahng, owner of Orange and Magnolia Dental Studio, is excited to announce a remarkable milestone in her YouTube journey, as she recently reached 400,000 followers on her channel. Dr. Kahng, a prominent figure in the world of dentistry, has used her YouTube platform to educate and connect with her audience about all things surrounding dentistry.



Dr. Joyce Kahng's YouTube journey

began during the pandemic, where she initially started by sharing vlogs of her life. The early days were challenging, with slow growth and a unique challenge – her niche, dentistry, isn't a typical choice for a YouTube channel. However, her commitment to creating engaging content paid off.



There's nothing more rewarding than building a community out of my passion and desire to help people understand the dental field."

Dr. Joyce Kahng

Dr. Kahng's YouTube channel has become a valuable resource for aspiring dental professionals, providing an unfiltered view of the dental industry. She also offers informative videos on dental topics, including cosmetic dentistry, cavity treatment, and dental procedures. Many of her videos feature behind-the-scenes and day-in-the-life footage of what life is like as a dentist.

At the news of hitting the milestone, Dr. Joyce Kahng expresses gratitude stating, "There's nothing more

rewarding than building a community out of my passion and desire to help people understand the dental field. I believe there's a gap in the availability of information, and dental care impacts us all. I'm truly delighted to serve as a valuable resource for society."

Dr. Kahng's YouTube channel started gaining momentum when YouTube Shorts was introduced.

Her expertise in short-form content allowed her to repurpose content from TikTok and Instagram onto YouTube. Most of her viewership now comes from these Shorts, although she recognizes that long-form content is essential for building a dedicated audience.

Dr. Joyce Kahng's YouTube content has garnered an impressive following of 400,000 subscribers, thanks to its diverse appeal and tailored information for a broad audience. Her videos serve a multifaceted purpose, offering unique value to different viewers. Prospective dental students gain insight into the unglamorized reality of a dentist's life. Practicing dentists find great value in her in-depth cosmetic dentistry videos, where she meticulously dissects various procedures. Additionally, the average person benefits from her straightforward dental knowledge, as she debunks common myths and shares practical oral hygiene tips relevant to everyone.

To watch her YouTube videos and become a subscriber, you can find her channel at https://www.youtube.com/@loycethedentist/.

About Dr. Joyce Kahng

Dr. Kahng specializes in minimally invasive dental procedures that restore and enhance a patient's smile. This includes Porcelain Veneers and Cosmetic Bonding. Her practice, Orange and Magnolia Dental Studio in <u>Costa Mesa</u>, utilizes the most modern dental technology. From a Computer-Assisted Anesthesia System to state of the art digital scanning technologies that utilize Near Infrared Technology, she is able to provide a more comfortable syringeless, metal-free facility, including proper removal and isolation of silver fillings.

For more information, visit www.omdentalstudio.com.

Dr. Joyce Kahng
Orange and Magnolia Dental Studio
+1 (949) 867-4346
email us here
Visit us on social media:
Facebook
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