

New East Tree Service Experiences 95% Business Growth with Tree Leads Today

LYNN, MASSACHUSETTS, USA, October 25, 2023 /EINPresswire.com/ -- New East Tree Service, a thriving tree care business serving Massachusetts and New Hampshire, has seen a phenomenal 95% growth since its inception in March 2022, thanks to its partnership with Tree Leads Today (TLT). The company, based at 36 Vine St. Apt 1, Lynn, MA 01905, has expanded its workforce from two to five employees and attributes its success to the exclusive leads provided by TLT.

Tree Leads Today is a prominent marketing company specializing in delivering exclusive leads to tree care and removal businesses. Their tailored lead generation services have been instrumental in propelling New East Tree Service to new heights, enabling them to secure an impressive volume of tree care projects.

Amilcar Chavez, the owner of New East Tree Service, expressed his satisfaction with the partnership: "I opened my company back in March 2022, and since then, I have worked with TLT. I started with two employees, and we are now five. I have always been busy, and I am very happy to partner with TLT. TLT is a significant help not only for my company but for many others



that I know, my brothers included."

New East Tree Service operates in various towns and counties across Massachusetts and New Hampshire. In Massachusetts, they serve Arlington, Canton, Quincy, Lowell, Belmont, and Bedford, covering Middlesex and Norfolk counties. In New Hampshire, they operate in Manchester, Merrimack, and Manchester, primarily focusing on Hillsborough County.

Chavez highlighted the critical role that exclusive leads play in their business growth: "The best thing about TLT leads is that the clients are almost always ready to do the jobs. I worked with Angie's in the past, but I didn't like those leads. They are very bad leads. You have to 'chase' the clients, and sometimes they never answer. On top of that, there are so many competitors getting the same lead."

Exclusive leads, such as those provided by Tree Leads Today, offer several advantages over non-exclusive leads. They are highly targeted, which means the clients are genuinely interested and more likely to convert into actual jobs.

With non-exclusive leads, businesses often face the challenge of competing with numerous other companies for the same client, leading to reduced conversion rates and increased competition.

Chavez also explained how their efficient estimator system has improved since partnering with TLT: "It makes it easy and fast for me to do estimates. Sometimes we are doing a job in the area, and someone else calls because they see our trucks or because they got our tree care marketing, so we just go without having to drive long distances."

The geographical targeting offered by TLT allows New East Tree Service to streamline their operations and provide faster responses to potential clients. This efficiency results in time and resource savings and improved customer service.



In addition to the benefits of exclusive leads and efficient estimations, New East Tree Service also acknowledges the positive impact of proximity on their business. Chavez commented on the advantages of working in nearby areas: "A lot more. We can cover more jobs in less time because we save time in moving the equipment and crews. We do more jobs in the same area and in less time."

Furthermore, the direct phone calls from potential clients are highly valued by the company: "Because we feel more secure, I see it as guaranteed work. We don't have to chase after customers. Sometimes when a call comes in, we are already in the area and come right away."

Tree Leads Today has been a critical factor in New East Tree Service's rapid growth and success, providing exclusive leads that are ready to convert into jobs. This partnership has allowed the company to expand its workforce, serve a broader geographical area, and operate with remarkable efficiency, all while securing the confidence of customers who appreciate their quick response times and guaranteed service.

New East Tree Service's impressive journey from a young company to a thriving business underscores the value of Tree Leads Today's services in empowering tree care businesses and driving their growth in a highly competitive industry.

For more information about New East Tree Service and their tree care services, please visit their website at <https://neweasttree.com/>.

About Tree Leads Today:

Tree Leads Today (TLT) is a premier marketing company specializing in providing exclusive leads to tree care and removal businesses. TLT's innovative lead generation techniques help tree care companies achieve outstanding success. To contact Tree Leads Today: <https://www.TreeLeadsToday.com> | (610) 227-6290.

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Amilcar Chavez
New East Tree Service MA & NH
+1 978-552-9683
neweasttreeservice@icloud.com

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