

# ebankIT unveils a new feature to transform Assiniboine Credit Union member experience

*ebankIT omnichannel platform enabled Assiniboine Credit Union (ACU) to launch Unblu's conversational solution, providing live-chat and co-browsing capabilities.*

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/EINPresswire.com/ -- In April,

[Assiniboine Credit Union](#) (ACU)

revolutionized the banking experience for its members by incorporating

[Unblu](#)'s Live Chat, complete with co-

browsing, video, and voice abilities. This cutting-edge conversational technology seamlessly integrates into ACU's digital banking platform, provided by [ebankIT](#), empowering members to enjoy enhanced experiences across the ACU website and mobile app.



“

This new, innovative platform is key to evolving our members' digital experience. The authenticated live chat provides yet another way to meaningfully interact with our members.”

*Kevin Sitka, President & CEO  
of ACU*

While establishing itself as a dependable and robust digital banking platform, ebankIT also benefits from an extensive ecosystem of partners that provide complementing technologies to give every financial institution a cutting-edge solution.

ACU members can now access real-time product, service, and banking support on their preferred device thanks to the ebankIT API gateway enabling the integration of Unblu's solution.

“This new, innovative platform is key to evolving our members' digital experience,” says Kevin Sitka, President & CEO of ACU. “The authenticated live chat provides yet another way to meaningfully interact with our members where and when they want to connect with us.”

“As a leading provider of digital technology and integration solutions to financial institutions, we are pleased to assist Assiniboine Credit Union in improving their member experience by

providing personalized services through a seamless digital omnichannel solution and API gateway,” said Renato Oliveira, CEO of ebankIT.

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