

Employers invest heavily into attracting staff back into the workplace

Various results of surveys conducted since 2022, there are some interesting, and surprising trends that reflect the modern workforces attitude to remote working

UNITED KINGDOM , October 24, 2023 /EINPresswire.com/ -- In a rapidly evolving work landscape, employers in the UK are making strategic investments to reestablish employee return to the workplace and explore new approaches to hybrid working. Recent statistics reveal intriguing insights into the preferences of the UK workforce post lockdown, shaping the direction of the nation's work culture.



A Copper and Ash refit of Mode - Birmingham

Drawing together various results of surveys conducted since 2022, there are some interesting, and surprising trends that reflect the modern workforce's attitude to remote working. A remarkable 21% of respondents expressed an unwavering desire to work exclusively from the office, debunking the notion that remote work is universally embraced. In contrast, 19% of participants indicated a preference for a full-time work-from-home setup, emphasizing the diverse range of perspectives among employees.

“ Employers want their team to be wowed and to be happy they are not "stuck at home"”

Kayleigh Ricardo, Creative Director Copper and Ash

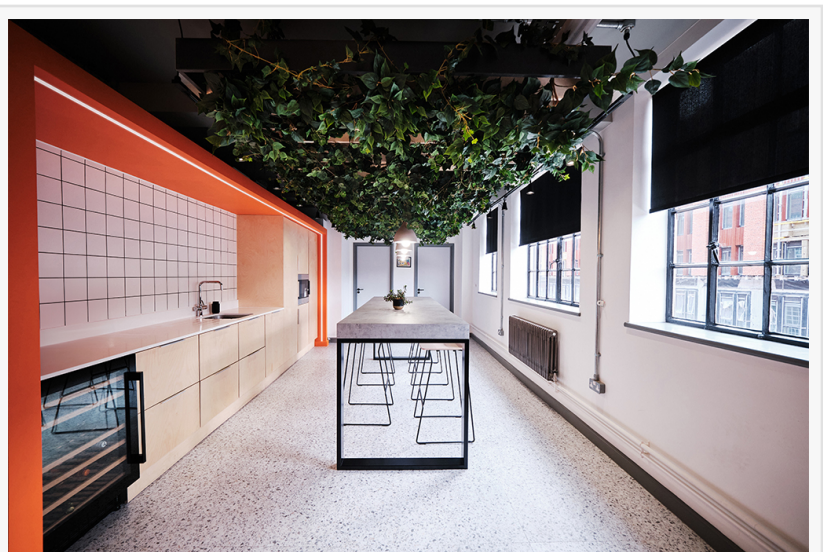
Interestingly, [over 55s](#) emerged as the demographic most inclined to pursue permanent remote work, showcasing their enthusiasm for the flexibility and convenience that remote setups offer. Conversely, the younger generation, particularly those aged 16-24, displayed a marked preference for the traditional office environment.

As businesses navigate these varying preferences, a significant [85% of current remote workers](#) expressed their desire for a hybrid work model, which blends the benefits of both home and

office environments. This sentiment aligns with the findings from 2022, where 78% of respondents who experienced remote work reported an enhanced work-life balance. Furthermore, almost half of workers noted an improvement in their overall well-being due to remote work arrangements.

As the UK business landscape evolves, employers are actively recalibrating their strategies to accommodate diverse work preferences. This new era of hybrid work presents both opportunities and challenges for businesses, as they aim to foster innovation, engagement, and a thriving work culture.

[Copper and Ash](#), a Birmingham based interior design business who specialises in creating spaces for hybrid workers, have now finished three workplaces where employers have invested heavily in buying a new office or redeveloping their existing workplace.



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Kayleigh Ricardo, Creative Director says “We have been pleasantly surprised by the level of enthusiasm and investment employers are now putting into their Workplace. The levels are similar to what we have expected in the hospitality industry for decades. Employers want their team to be wowed and to be happy they are not "stuck at home".

We have been told by our clients that both recruitment and retention have been far easier since their new offices have been completed”.

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