

Simpatico Studios Inks Producer Deal on Animated Series Pilot 'Cyko KO;' 'Napoleon Dynamite' Cast Set to Star

Series premiere slated for live screening in Austin, Texas in November; will debut on streaming service Rewarded.tv in 2024.

DOYLESTOWN, PA., UNITED STATES, October 25, 2023 /EINPresswire.com/ --Buzz began late last year when <u>Deadline</u> broke that the cast of 'Napoleon Dynamite' (2004) had reunited to voice a new original animated series. Now, ahead of the series' Nov. 4 premiere, the reputable bench of five media companies behind '<u>Cyko KO</u>! The Animated Series'—starring Jon Heder, Tina Majorino, Haylie Duff, Efren Ramirez and Jon Gries—has welcomed a sixth.

Simpatico Studios, a content production and consulting agency based in the Greater Philadelphia area, has inked a deal to produce the series title sequence, with 'Cyko KO' creator



Actor Jon Heder, who played the nerdy and lovable high school student title character in 2004 comedy hit 'Napoleon Dynamite,' voices the titular character in 'Cyko KO! The Animated Series.'

Rob Feldman directing, the companies announced. Both Simpatico Studios and Simpatico Co-Founder Steve Whiskeyman will receive producer credits.

Five other notable production companies have already backed the series pilot, including comic book publisher Rocketship Entertainment, Heder's powerhouse studio Verified Labs, Feldman's Earworm Media, Web3 media tech firm Theta Labs and Replay, the decentralized video protocol behind Web3 streaming service <u>Rewarded.tv</u>.

The show is based on Feldman's Ringo Award-nominated comic book, published by Rocketship,

of the same name. It follows the titular Cyko KO, a "fourth-wall breakin', pinball-addicted, cereal eatin', motorcycle-ridin' hero" in a campy Saturday morning cartoon-like world.

"To be attached to 'Cyko KO' is nothing short of a privilege," said Whiskeyman. "I've known Rob for years as both a fan and a friend, but it became very apparent, very early, that this intellectual property had that creative 'it' factor. Sure enough, as 'Cyko KO' leapt from the page to the screen, we saw that magnetism bear out, attracting everyone from Hollywood to Tech. So when Rob approached Simpatico about co-producing, we knew we had to jump on board."

Feldman, who also produced Warner Bros.' 'Night of the Animated Dead' and the webtoon 'Dr. Shroud,' was reciprocal.



Creator Rob Feldman, whose past credits include Warner Bros.' 'Night of the Animated Dead,' is showrunner of 'Cyko KO! The Animated Series' through his Earworm Media operation.

"We're absolutely thrilled to welcome Steve on board as a producer on 'Cyko KO.' I've known Steve for quite a few years now and we always kept in touch about our projects, so it's really nice

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...it became very apparent, very early, that this intellectual property had that creative 'it' factor. ...when Rob approached Simpatico about coproducing, we knew we had to jump on board." Steve Whiskeyman, Producer, 'Cyko KO! The Animated Series' to finally join creative forces. Having Simpatico Studios on board, we are now full steam ahead to fully navigate Cyko's home of SuperEarth together."

"We're excited to grow the 'Cyko KO' project team," added Krish Arvapally, CEO, Replay, "especially as we close in on completing the animated series pilot!"

The pilot of 'Cyko KO! The Animated Series' will premiere live at ThetaCon, a community conference for THETA blockchain tech, in Austin, Texas on Nov. 4, complete with an exclusive screening for fans, and a Q&A session with the creator and producers. Fans unable to attend the premiere can catch the pilot on Rewarded.tv starting in 2024.

ABOUT EARWORM MEDIA

Earworm is powered by Rob Feldman, a Ringo Award-nominated comic book creator, animator and producer best known for his print and online comic, 'Cyko KO,' as well as the popular OG Newgrounds animated series, 'Dr. Shroud.' Fresh from producing 'Night of the Animated Dead' for Warner Bros., he has developed content for brands like Fangoria, Starlog, Top Cow and Mystery Science Theater to name a few. Earworm is on a quest to explore the emerging blockchain landscape of NFT digital collectibles, find exciting new hazy IPAs and uncover the elusive, yet perfect, one-bite pizza.

ABOUT REPLAY

Replay is the blockchain platform reimagining video for Web3. Replay tech powers the Web3 gamified streaming service, Rewarded TV. Tracking video consumption in real



Steve Whiskeyman and Simpatico Studios have joined forces with the creators, cast and crew behind 'Cyko KO!' to produce the eponymous animated series pilot.

time, Replay removes monetization friction for content creators and delivers unparalleled transparency into viewership and performance. Built on the Theta blockchain, Replay enables digital-ready streams that are trackable on-chain and available for distribution via a consumption-based model, using its TNT-20 token RPLAY to decentralize and reimagine video streaming, tracking and payments.

For more information, visit imaginereplay.org or follow us on X @imaginereplay.

ABOUT THETA LABS

Theta Labs pioneered Theta Network, the next-generation video and entertainment blockchain, and ThetaDrop NFT marketplace in partnership with Katy Perry, ABS-CBN, WPT, Jukin Media, Fuse Media, and others aiming to disrupt the digital collectibles industry. Theta's Web3 infrastructure enables media and entertainment companies to drive incremental revenues, user engagement, and new Web3 business models. Theta Video API is a turn-key decentralized video API for developers offering significantly lower video transcoding, storage, and content delivery costs.

ABOUT ROCKETSHIP ENTERTAINMENT

Rocketship Entertainment is a publishing, game, and entertainment company with multiple Eisner-nominated and Ringo award-winning series including 'Let's Play,' 'Fox Fires,' 'Brothers

Bond,' 'Lars the Awkward Yeti,' 'Felix the Cat,' 'Adventures of God,' 'Urban Animal,' and 'Stan Lee's Backchannel.' Rocketship's partnerships include Legendary Entertainment, Simon & Schuster, Theta Network, Tapas Media, Substack, Dreamworks, The Gotham Group, and Stan Lee's POW! Entertainment. Rocketship connects fans directly to the series they want, working hand-in-glove with creators to create definitive, premium editions of their work and a full array of consumer products. Rocketship is the 2021 Ringo Award winner for Favorite Publisher.

ABOUT VERIFIED LABS

Verified Labs is an award-winning Web3 agency connecting talent to the future of entertainment and the internet. Some of their clients include the estates of Ernest Hemingway, Steve McQueen and 2Pac Shakur as well as 'Napoleon Dynamite,' 'Dog the Bounty Hunter,' and 'Triumph Motorcycles.' They also develop and produce film, TV, and animated series for both traditional and non-traditional distribution.

ABOUT SIMPATICO STUDIOS

Simpatico Studios is a premier content production studio and marketing consulting firm emanating from the Greater Philadelphia area. The company operates multiple synergistic business units, each calibrated toward producing commercially successful product and service lines. Its world-class creative service is employed by reputable international B2B and healthcare clients. Simpatico also produces wholly owned IP including books, web apps, and other scalable consumer entertainment products. The studio's flagship IP is middle grade book series 'Runaway Silver[®],' which has been recognized with a BookLife Prize nomination (2023), a Telly Award for its animated book trailer (2023), and a Publisher's Weekly Editor's Pick (2022). Simpatico Studios is a member of the Forbes Agency Council.

For more information about Simpatico Studios, please visit <u>www.SimpaticoStudios.com</u>.

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