

Choice Financial Group Continues Rapid Growth In New Jersey

Choice Financial Group Continues Rapid Growth In New Jersey With Fourth Acquisition In The Garden State

VIRGINIA BEACH, VIRGINIA, USA, October 25, 2023 /EINPresswire.com/ -- [Choice Financial Group](#) announced today they have acquired SIA Insurance in Manasquan, NJ. The move marks Choice's fourth acquisition in New Jersey and adds to Choice's growing presence throughout the East Coast from New Hampshire to Florida.



Choice Financial Group Logo

“Partnering with Choice is exciting for us and our customers,” said George Smith, President of SIA Insurance. “It was a logical next step for SIA as we continue to grow our business catering to families and small business and being their insurance connection.”

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“This acquisition continues to fortify the Choice presence up and down the East Coast and adds a team of quality professionals to our family.”

Bob Hilb, CEO, Choice Financial Group

“We welcome George and his team at SIA.” Said [Bob Hilb](#), CEO for Choice Financial Group. “This acquisition continues to fortify the Choice presence up and down the East Coast and adds a team of quality professionals to our family.”

About Choice Financial Group: Choice Financial Group, recently named to the Inc. Magazine 2023 list of Fastest Growing Private Companies in America, is a leading

insurance brokerage with institutional capital support from Northlane Capital Partners. Northlane, based in Bethesda, Maryland, is a middle-market private equity firm managing more than \$1 billion of committed equity capital. Choice is expanding its market presence through organic growth initiatives and targeted acquisitions.

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Inc. 5000 Logo



Robert J. Hilb, CEO, Choice Financial Group

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