

LETTS CONSULT ANNOUNCES THE STATE OF THE WOMAN 2024 CONFERENCE

LETTS CONSULT announced its status as presenting sponsor for the 2nd State of the Woman conference at the Hermitage Hotel in Nashville, TN from 4/7-4/9, 2024.

BALTIMORE, MD, UNITED STATES,
October 24, 2023 /EINPresswire.com/ -LETTS CONSULT, a woman-owned and
managed organization helping
businesses improve their profitability,
sustainability, and responsibility by
focusing on strategy, talent, and
culture, announced its status as
presenting sponsor for the second
State of the Woman conference to be
held at the Hermitage Hotel in
Nashville, TN from April 7-9, 2024.



The three-day event will bring together professional and executive women from across the nation to share leadership lessons, discuss obstacles and barriers in the workplace, and work together to move women forward in business and communities, therefore closing gaps in equities and resulting in more women in leadership, the C-Suite, and on corporate boards.

The agenda features an opening reception and entertainment, a Monday evening event featuring the best Nashville offers, intimate lunches and dinners, and an impressive group of female speakers and presenters. Topics of discussion will include Next! The Power of Reinvention in Life and Work; Stories of Deception – Fool Me Once: Scams, Stories, and Secretes from the Trillion Dollar Fraud Industry; How AI, ChatGPT, and Quantum Computing Will Change the Future; The Power of Money; and Authentic Confidence: Steering Career, The Power of Sisterhood.

In addition, four breakout sessions will be available, including Value Added Mentorship, Taking Control of Career, Negotiating for Success, and Building Your Online Presence.

"The State of the Woman 2022 was such a success that we're thrilled to return for the 2024



"The State of the Woman 2022 was such a success that we're thrilled to be coming back for the 2024 event, this time in Nashville, Tennessee, said Gail Letts, CEO and Founder LETTS CONSULT."

Gail Letts

event, this time in Nashville, Tennessee. It's time to take a stand for women's inclusion in the corporate world," said Gail Letts, CEO and Founder LETTS CONSULT. "Our team designed this event to inspire and motivate our attendees to take the lead in helping other women move their careers forward and be personally encouraged to dream bigger and achieve more. We're striving for these executive women to gain an appreciation for career management, business trends and current issues, financial management, and health/wellness balance in their personal and professional lives."

The event will showcase women leaders, including:

- · Lisa Sun Founder and CEO of game-changing retail brand and lifestyle company, GRAVITAS
- · Meggie Palmer Former CNBC and BBC World correspondent and founder of PepTalkHer
- · Jennifer Winstel Managing Director and Private Client Advisor with Bank of America Private Bank in Charlotte, NC
- · Joanne Lipman Former Editor-in-Chief of USA Today and author of best-selling books That's What She Said and Next!
- · Alison Grounds Partner and Managing Director of eMerge at Troutman Pepper
- \cdot Kelly Richmond Pope Professor of Forensic Accounting at DePaul University and director of the award-winning documentary All the Queen's Horses

Early bird registration is open at <u>www.stateofthewoman.com</u>. LETTS CONSULT Executive Council and Leadership Circle members will receive a discounted rate on event registration.

The Hermitage offers a discounted nightly rate for the State of the Woman 2024 attendees. Room reservations can be made on the website. https://stateofthewoman.com/

Partners and sponsors for previous State of the Woman conferences include United Bank, Mercy Medical Center, Accent Professional Recruiting, Troutman Pepper, Howell Creative Group, Polished Nichols Public Relations & Marketing, Keiter, Mraz & Company, WellcomeMD, and Virginia Business. Interested sponsors can learn more on the website. https://stateofthewoman.com/

About Presenting Sponsor, LETTS CONSULT (www.letts-consult.com)

LETTS Consult is a women-owned and managed organization helping businesses improve their profitability, sustainability, and responsibility by focusing on strategy, talent, and culture. LETTS CONSULT enables companies to build stronger cultures and teams, emphasizing executive leadership and gender equity. The team provides information, education, resources, events, and meaningful connections to help women advance and grow professionally. Founded in 2019,

LETTS CONSULT offers various services, from individual to group programming. The organization tailors their services to fit the client's business needs- project-based or long-term. Services include strategic planning, recruitment, business profitability review,

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