

## Alicia Shapira's New Image Beauty Bar -Mental Health Awareness with Scar Lightening Options for Self-Injury Survivors

Alicia Shapira, renowned paramedical artist, master education, and founder of New Image Beauty Bar is shining a light on mental health with her services.

CORAL SPRINGS, FLORIDA, UNITED STATES, October 24, 2023 /EINPresswire.com/ -- As part of a dedicated effort to support the increasing awareness around mental health, Alicia Shapira, renowned paramedical artist, master education, and founder of New Image Beauty Bar in Coral Springs, is shining a light on her specialized scar lightening services. These treatments are extremely beneficial, particularly for individuals who have self-inflicted scars, and aim to provide a fresh start, both physically and emotionally.

The initiative comes as a response to the need for compassionate and effective treatments tailored for those on their journey of mental health recovery. By offering this service, New Image Beauty Bar hopes to be part of the healing journey of many, allowing

Alicia Shapira - New Image Beauty Bar

them to regain confidence and find empowerment in their stories.

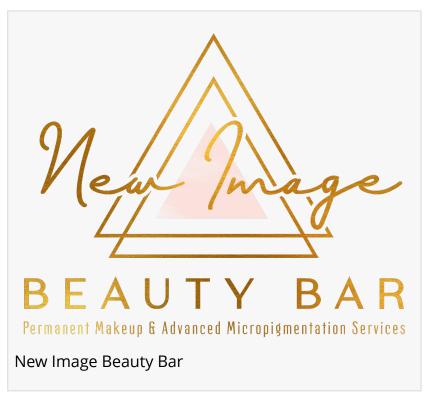
"Everyone deserves a chance at a fresh start, and if we can contribute even a small part in someone's healing journey, it's an honor," says Alicia Shapira. "The scars often remind individuals of a challenging time in their lives. Our goal is not just to lighten scars but to lighten the emotional burden they might carry with them."

The initiative is timely, aligning with a broader societal move towards mental health openness and advocacy. As dialogues surrounding mental health challenges become more prevalent, services such as scar lightening become pivotal in amplifying these conversations and offering tangible solutions.

Beyond the treatment, New Image Beauty Bar is collaborating with local mental health organizations, ensuring that clients receive comprehensive support. The beauty hub is actively contributing a portion of its profits from the scar-lightening treatments to mental health charities, underlining its dedication to making a difference.

About New Image Beauty Bar:
Located in Coral Springs, FL, New
Image Beauty Bar, led by Alicia Shapira,
has established itself as a frontrunner
in aesthetic treatments, prioritizing
client well-being and satisfaction. From
innovative permanent makeup
solutions to state-of-the-art skin

confidence and a renewed sense of self.



treatments, the establishment has consistently pushed boundaries, ensuring clients leave with

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