

# Avaans Media Named to Inc. Magazine's Second Annual Power Partner Awards

*Awards Recognize B2B Partners that support startups and empower growth*

LOS ANGELES, CA, UNITED STATES, October 24, 2023 /EINPresswire.com/ -- Inc. Business Media today announced the second annual Power Partner

Awards, honoring B2B organizations across the globe that have proven track records supporting entrepreneurs and helping startups grow. The list recognizes an exclusive list of 389 firms that provide trusted guidance in all business areas a founder may need as part of a thriving business.



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*Tara Coomans*

All 389 companies received top marks from clients for instrumentally helping leadership navigate the dynamic world of startups. These B2B partners support entrepreneurs across various business facets, including public relations, hiring, compliance, infrastructure development, cloud migration, and fundraising, allowing founders to focus on their core missions.

“Trusted B2B partners provide guidance and expertise that founders rely on at various steps of their organization’s journey. Partners that possess a demonstrated ability to

deliver quality support are at the core of entrepreneurship and help bring big ideas to life,” says Scott Omelianuk, editor-in-chief of Inc. Business Media.

“Our PR executives are typically behind the scenes, scoring big wins for our clients. It’s rewarding to be recognized by our clients and Inc. Magazine for our work with emerging industries and ambitious brands,” said Avaans Media CEO and Founder, Tara Coomans.

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A complete list of vetted B2B business providers for entrepreneurs, founders and startups is

available at: <https://www.inc.com/power-partner-awards/2023>

#### About Avaans Media

Providing digitally savvy public relations for emerging industries, ambitious brands, and purpose-driven organizations, [Avaans Media is the Top Boutique PR Firm](#) in Los Angeles on Clutch.com, and an Inc. Power Partner. From start-up through IPO, Avaans Media's 100% executive-level team provides white-glove public relations strategies and services to a notable list of fast-growing companies in industries ranging from AI, cannabis, and drones to consumer products. Founded by Tara Coomans in 2008, Avaans Media is based in Los Angeles, California.

[avaansmedia.com](http://avaansmedia.com)

#### About Inc. Business Media

The world's most trusted business-media brand, Inc. offers entrepreneurs the knowledge, tools, connections, and community they need to build great companies. Its award-winning multiplatform content reaches more than 50 million people each month across a variety of channels including websites, newsletters, social media, podcasts, and print. Its prestigious Inc. 5000 list, produced every year since 1982, analyzes company data to recognize the fastest-growing privately held businesses in the United States. The global recognition that comes with inclusion in the 5000 gives the founders of the best businesses an opportunity to engage with an exclusive community of their peers, and the credibility that helps them drive sales and recruit talent. The associated Inc. 5000 Conference is part of a highly acclaimed portfolio of bespoke events produced by Inc. For more information, visit [www.inc.com](http://www.inc.com).

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