

## Crdl Awarded Special Mention in Time's 'Best Inventions of 2023'

Healthcare innovation for dementia Crdl has garnered a prestigious special mention in TIME's highly anticipated 'Best Inventions of 2023' compilation.

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Touch is an effective way to communicate. Sometimes it can be a hand on someone's shoulder, or a heartfelt hug, expressing - without using words: "I see you, you belong, you matter to me.""

Dennis Schuivens and Jack
Chen - creators of Crdl

<u>Crdl</u> (pronounced "Cradle") has garnered a prestigious special mention in TIME's highly anticipated 'Best Inventions of 2023' compilation.

Crdl is an interactive device that enables a new form of non-verbal communication. It translates touch into sound, encouraging physical contact for people living with dementia, autism, intellectual or visual impairment. Crdl makes it easy to share an intuitive moment of focus, proximity and affection.

When two people each rest a hand on the wooden

instrument and touch each other at the same time, mutual touches are converted into music and sounds. The variations in touch change the sounds generated. This creates an incentive to communicate with each other through physical contact. And touch is deliberate, since it produces the "cuddle hormone" Oxytocin, which makes people feel more comfortable and experience an increased sense of connection.

The Crdl creates an encounter in which there is room for real connection, even when the right words can no longer be found. All participants have equal opportunities to initiate and influence the interaction, regardless of their cognitive abilities. The device can be used in one-to-one interactions, or in larger groups.

The instrument is now in use at more than 1,500 healthcare locations throughout Europe, Asia and North-America and won a prestigious CES Innovation Award 2023 earlier this year.

In North America, <u>Eugeria</u> distributes the CRDL in senior living environments. Eugeria has a wide portfolio of high-quality innovative and dignifying solutions for dementia. When used in hospitals, nursing homes, memory care and assisted living, technologies like CRDL improve

quality of life of residents <u>and increase staff work</u> satisfaction.

time.com/best-inventions-2023/ https://time.com/collection/best-inventions-2023/6327166/crdl/

## **About Crdl**

Crdl creates moments of meaningful contact between people with physical or cognitive disabilities and their loved ones. Caregivers use Crdl as a therapeutic intervention to break social isolation and connect with people with dementia, autism, intellectual or visual impairment. Crdl has been recognized as a valuable care innovation and winner of a CES Innovation Award 2023 and previous editions of the Dutch National Care Innovation Award, Social Enterprise HeldCare, Purpose Award, NRC Live Moonshot Startup of the Year and NRC Live Care Technology Startup of the Year.



TIME's Best Inventions of 2023

## About Eugeria

Eugeria's goal is to improve the quality of life for people living with dementia. It distributes innovative products from around the world that have been rigorously vetted by a team of healthcare professionals to significantly improve the well-being of caregivers, families, and, most importantly, older adults living with dementia. The portfolio of products is composed of leading innovations built to the highest quality standards, supported by scientific research, and designed with dignity for the user. Eugeria partners with senior living communities and nursing homes across the US to bring technologies like the Crdl into the lives of their residents.

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