

## EverService Launches Sales Conversation Intelligence Powered by Generative Al

Large Language Modeling and Real-Time Feedback Loops Improve Sales and Marketing ROI for SMB Clients

PHOENIX, ARIZONA, UNITED STATES, October 24, 2023 /EINPresswire.com/ --EverService Holdings, LLC

("EverService") has launched an enhanced generative AI solutions platform that uses deep learning algorithms to improve business performance across their thousands of clients.

Leveraging the millions of data points EverService has gathered across the home services, healthcare and legal industries, the generative AI model can recognize, predict and suggest key strategies to increase revenue conversion and improve customer experience.



EverService's solution includes automated conversational classification for marketing attribution and optimization, lead type and value-based scoring for sales routing, and real-time agent quality scoring for rapid feedback loops.

"We are excited to roll-out this set of innovative features across the portfolio. EverService is committed to delivering value in the form of business growth for our SMB and mid-market clients, and we are already seeing positive performance with the new conversational intelligence platform," stated <a href="Ieff Mosler">Ieff Mosler</a>, CEO of EverService.

EverService aims to maximize every conversation through their omnichannel service, and the Alpowered solution is helping businesses engage with their audiences, drive conversions, and

accelerate sustainable growth.

About EverService:

EverService is a global provider of tech-enabled business solutions for companies of all sizes, helping them to grow and scale with digital marketing, website design & development, scheduling & booking services, 24/7 answering services, inbound & outbound sales, live virtual receptionists, client & patient intake, and IT services. The company focuses on end-to-end solutions specialized for the legal, medical, home services, retail and technology industries integrated with clients' CRM, EHR and operational systems. EverService goes to market with vertically integrated, industry-leading brands including Alert Communications, Blue Corona, Nexa Receptionists, Mid-State Communications, Client Chat Live, Mainline Telecommunications, Strike Healthcare, RYNO Strategic Solutions and iLawyer Marketing. For more information, visit EverService at <a href="https://everservice.com/">https://everservice.com/</a>

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