

ZogoTech and Nuventive Partner to Better Enable Data-Driven Decisions in Higher Education

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DALLAS, TX, UNITED STATES, October 25, 2023 /EINPresswire.com/ -- ZogoTech, a leading

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Dr. Baba Adam

provider of [community college data analytics solutions](#), today announces a strategic partnership with Nuventive LLC, a leader in [data-informed improvement software](#) for higher education. By combining ZogoTech's cutting-edge data analytics capabilities with Nuventive's proven expertise in planning and improvement, this partnership aims to empower colleges and universities with actionable insights and innovative tools to enhance their decision-making processes.

“We are thrilled to join forces with Nuventive to create a

transformative impact in higher education,” said Michael Taft, CEO at ZogoTech. “Our shared commitment to empowering educators and administrators with data-driven solutions aligns perfectly with the needs of today's dynamic institutional and student environments. Together, we can equip colleges and universities with the means to proactively address challenges and seize opportunities, ultimately leading to improved outcomes for both institutions and their students.”

“The alignment of premier data analytics from ZogoTech with planning solutions from Nuventive will provide an exceptional integrated institutional effectiveness solution,” noted Dr. Baba Adam, Dean of Planning, Institutional Effectiveness, and Research at Brazosport College.

From monitoring student enrollment trends and academic performance metrics, to optimizing resource allocation and program effectiveness, to delivering successful diversity and sustainability programs, ZogoTech and Nuventive provide educators, administrators, and institutions with a powerful toolset to drive positive student outcomes, enhance operational efficiency, and elevate overall institutional performance.

"Nuventive is very excited to be working with ZogoTech to help higher education institutions deliver on their critical initiatives," said Dr. David Raney, CEO of Nuventive. "ZogoTech's outstanding data and reporting solution paired with Nuventive's unique Improvement Platform enables institutions to more effectively use information to identify effective practices and achieve their transformation goals."

About Nuventive

Nuventive enables higher education institutions to turn their plans into progress through the better use of information. Its data-informed improvement platform brings business process and information together to support any improvement initiative, including overall strategy; accreditation; student success; diversity, equity, and inclusion; learning outcomes; general education; administrative outcomes; program review; and sustainability. For more information, visit www.nuventive.com.

About ZogoTech

ZogoTech is an end-to-end data analytics platform that enables colleges and universities to integrate information sources, transform raw data into actionable intelligence and put it in the hands of the end users that need it to improve enrollment, progression, and student success. Over the past 20 years, administrators, faculty, and staff at 200 campuses across the US have trusted ZogoTech to help them democratize access to data and make better decisions. Visit us online at www.zogotech.com.

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