

## FOR THE LOVE OF YACHTING: ANGUILLA TOURIST BOARD SET TO MAKE WAVES AT FLIBS 2023

ATB Chairman Kenroy Herbert Will Attend FLIBS for the Second Consecutive Year as Part of Destination Hub, Alongside Dutch St. Maarten

THE VALLEY, ANGUILLA, October 25, 2023 /EINPresswire.com/ -- The Fort Lauderdale International Boat Show (FLIBS), October 25th - 29th, is once again preparing to cast its spell as the



greatest boat show on the seven seas. Among the distinguished attendees, we are delighted to announce that Mr. Kenroy Herbert, Chairman of the <u>Anguilla Tourist Board</u>, will be attending the event for the second consecutive year as part of Destination Hub, alongside Dutch St. Maarten.



FLIBS is a platform for us to network and share our vision of Anguilla as the ultimate yachting destination; a unique blend of pristine beaches, superb resorts and exceptional dining experiences."

Kenroy Herbert, Chairman, Anguilla Tourist Board Owned by the Marine Industries Association of South Florida (MIASF) and produced by Informa Markets, FLIBS is renowned as the largest in-water boat show worldwide. It is an extraordinary convergence of maritime splendor that draws enthusiasts, experts, and industry leaders to the scenic shores of Fort Lauderdale.

Spanning nearly 90 acres across three million square feet of exhibit space, FLIBS is a maritime spectacle like no other, seamlessly connected by a web of water and ground transportation services. Last year's show was a resounding success, attracting over 100,000 attendees and hosting

1,000 exhibitors from 52 countries, showcasing over 1,300 boats.

From superyachts to sunglasses and everything in between, FLIBS is a treasure trove of nautical wonders. Among these treasures is the presence of Kenroy Herbert, who embodies the spirit of Anguilla's commitment to becoming a premier yachting destination.

Mr. Herbert's attendance at this prestigious event highlights Anguilla's continued efforts to establish itself as a sought-after yachting and luxury travel destination. His dynamic approach and unwavering dedication have been pivotal in elevating Anguilla's profile on the global stage.

As Mr. Herbert enthusiastically stated, "FLIBS represents an unparalleled platform for us to network with industry leaders, yacht builders, and enthusiasts alike. Anguilla's unique blend of pristine beaches, superb resorts, and exceptional dining experiences has already captured the hearts of many. We look forward to sharing our vision of Anguilla as the ultimate yachting destination with showgoers and exhibitors."

Furthermore, the Anguilla Tourist
Board along with Destination Hub
extends a warm invitation to all FLIBS
attendees to join them at their daily
networking unity cocktail evenings
from 3 pm to 6 pm at Booth #723-724,
located in the Yacht Builders Tent, 801
Seabreeze Blvd, Fort Lauderdale, FL
33316. This is a perfect opportunity to
connect, exchange ideas, and
experience the warmth of Anguilla's
hospitality.



Visit Us at Destination Hub St. Maarten-Anguilla, Booth #723-724, Yacht Builders Tent

For press inquiries or to arrange an interview with Chairman Kenroy Herbert during FLIBS 2023, please contact:

Kenroy Herbert Kenroy.Herbert@atb.ai Tel. (917)514-6071 What's App (264)235.2110 Follow Anguilla's journey at FLIBS on our social media channels:

Facebook: <a href="https://www.facebook.com/atbheadoffice?mibextid=LQQ]4d">https://www.facebook.com/atbheadoffice?mibextid=LQQ]4d</a>

Instagram: @ anguilla\_tourism Hashtag: #AnguillaFLIBS2023

Join us at FLIBS 2023, where Anguilla's yachting dreams set sail!

Editor's Note: Additional images are available here.

-Ends-

## About Anguilla

Tucked away in the northern Caribbean, Anguilla is a shy beauty with a warm smile. A slender length of coral and limestone fringed with green, the island is ringed with 33 beaches, considered by savvy travelers and top travel magazines, to be the most beautiful in the world. A fantastic culinary scene, a wide variety of quality accommodations at varying price points, a host of attractions and exciting calendar of festivals make Anguilla an alluring and entrancing destination.

Anguilla lies just off the beaten path, so it has retained a charming character and appeal. Yet because it can be conveniently reached from three major gateways – Miami, FL (MIA), Puerto Rico (SJU), and St. Martin, (SXM), and by private air, it's a hop and a skip away.

Romance? Barefoot elegance? Unfussy chic? And untrammeled bliss? Lose The Crowd. Find Yourself. In Anguilla.

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