

# We Florida Financial Donated \$25k to The American Friends of Magen David Adom in Support of Israel Relief Efforts

*South Florida Credit Union launches fundraising campaign and makes a donation to AFMDA to support Israel Relief Efforts*

MARGATE, FL, UNITED STATES, October 24, 2023 /EINPresswire.com/ -- [We Florida Financial](#), a cooperatively owned, not-for-profit credit union, has donated \$25,000 to the [American Friends of Magen David Adom](#) (AFMDA), Israel's National Emergency Medical Service, in support of Israel relief efforts and has launched an on-going campaign that donates an additional \$18 for every new checking account opened using the code "Relief."

"Our donations to Magen David Adom stem from their unwavering dedication to saving lives. Through their highly trained paramedics and EMTs, immediate medical care is provided to individuals in need. As a credit union, our purpose lies in the desire to make a positive impact and bring about change in our world. It is through acts of kindness, one at a time, that we embody the true spirit of a credit union," Robert D. Ramirez, President & CEO of We Florida Financial. "Driven by

compassion, we are committed to joining forces with Magen David Adom, supporting their noble cause, and aiding them in their mission. We believe in the power of collective effort, and we encourage our credit union colleagues to lend a helping hand in any way they can."



We Florida Financial Logo





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*Robert D. Ramirez, President  
& CEO of We Florida Financial*

The funds raised via the \$18 “Relief” campaign will go directly to AFMDA to support its mission in providing disaster relief, ambulance, blood services and emergency services aid in Israel to those impacted by the recent devastating events taking place in Israel. The commitment of \$18 is symbolic in the Jewish culture, derived from the Hebrew word “chai,” which means “life.”

For those interested in learning more or opening a new credit union account in support of the Israel efforts, please visit: [WeFloridaFinancial.com/Relief](https://WeFloridaFinancial.com/Relief).

Additionally, We Florida Financial also offers complimentary financial education sessions, where interested parties can learn more about credit unions, how to sustain financial security and plan for a sound financial future, and more, all available online at [wefloridafinancial.com/finance](https://wefloridafinancial.com/finance). These resources are made readily available to the victims of the Israel attacks as they begin to rebuild their financial futures.

#### ABOUT WE FLORIDA FINANCIAL

We Florida Financial is a cooperatively owned, community credit union with over 45,000 members and \$749 million in assets. Founded in 1952 for the benefit of municipal employees in Broward County, We Florida Financial now serves individuals and small businesses in 46 Florida counties from Jacksonville to Key West. Currently ranked as one of the top credit unions in the region, We Florida Financial offers a full range of affordable deposit and loan products to meet the needs of our diverse communities. We Florida Financial also has its own foundation that it funds and supports. The [We Give Back Foundation](https://WeGiveBackFoundation.org) aims to improve the quality of life of those in their local, underserved communities. For more information, visit [WeFloridaFinancial.com](https://WeFloridaFinancial.com) and [WeGiveBackFL.org](https://WeGiveBackFL.org).

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