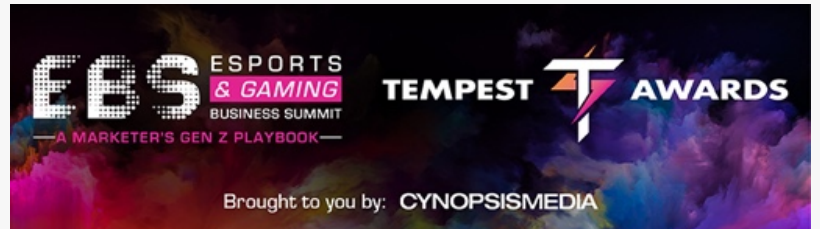


TEMPEST AWARDS 2023 WINNERS ANNOUNCED

Christina Granville, Twitch's Amber Dalton and Esports Illustrated's Nafeeza Hassan present; winners include Xfinity, State Farm and NBA 2K League



LAS VEGAS, NEVADA , USA, October 25, 2023 /EINPresswire.com/ -- Held in conjunction with the 2023 [Esports and Gaming Business Summit](#), the [Tempest Awards](#) on October 23 honored gaming's best in class for today and the future. NBA 2K League's Christina Granville hosted the ceremony, featuring a special appearance from the Esports and Gaming Business Summit host, Isaac Robinson Smith. The annual event inaugurated three new Luminaries, as well as the Watch List – those poised for a breakout in the next year or two. The evenings honorees included:

2023 Luminaries:

Amber Dalton, senior director of sales & sponsorships, Twitch
Steve Spohn, chief operations officer, The AbleGamers Charity Foundation
Angela Roseboro, founder and CEO, Roseboro Group, and former CDO, Riot Games

2023 Watch List Honorees:

Joe Jenkins, head of esports, IMG
SM Lahti, head of marketing and content, TSM
Madeline Pound, sales director, SuperAwesome
Kevin Simon, manager, brand marketing, gaming & innovation lead, Ally Financial
Tony Yuan, director of gaming, REV/XP

The full list of winners can be found below:

Best Charity or Social Good Initiative

The State Farm Gamerhood Challenge 2023, State Farm

Best Collegiate/Amateur/Semi-pro Event

MFAM Gauntlet Presents OSU v. UM Rivalry Series, The Kinetic Group + eFuse

Best Content Creation Campaign/Initiative

Twitch Rivals, NFLPA & Gamefam - Streamer Bowl IV ft. Fortnite, Gamefam

Best Diversity, Equity and Inclusion Initiative

Level Up University, NCompass International + Activision Blizzard King

Best Endemic Brand Activation

Call of Duty®: NEXT, Activision Publishing

Best Esports and Gaming Crossover

Twitch Rivals, NFLPA & Gamefam - Streamer Bowl IV ft. Fortnite, Gamefam

Best In-game Brand Activation

Lunchables "Lunchabuild This" Campaign: The Multiverse of Metaverses, Playwire

Best Mobile Gaming Event

The 2023 Pokémon World Championships, The Pokémon Company International

Best New Event/League

BLAST.tv Paris Major 2023, BLAST Esports

Best Non-endemic Brand Activation

P&G Battle of the Paddles, MKTG Sports + Entertainment, Taylor Strategy and Optimum Sports

Best Sustainability Initiative

Subway Surfers: Play 2 Plant, SYBO

Best Use of Innovation in a Broadcast

Call of Duty League Majors, Activision Blizzard + Esports Engine

Brand of the Year

Xfinity

Collegiate Esports Program of the Year

Gen.G + University of Kentucky Campus Takeover, Gen.G

Console Esport of the Year

NBA 2K League

Esports Event of the Year

Evo, presented by Chipotle, RTS & Sony Interactive Entertainment

Esports League of the Year

VALORANT Champions Tour, Riot Games

Esports Team of the Year

Gen.G Mobil 1 Racing/Gen.G Mobil 1 Racing Black, Gen.G + Mobil 1

Publication of the Year, Digital

Esports Illustrated

Publication of the Year, Multimedia

ONE Esports

Supporting Agency of the Year, Non-production

xQc's Non-exclusive \$100M Deal, Evolved Talent Agency

Supporting Agency of the Year, Production

Esports Engine

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