

## The Rise of Next-Gen Military Simulations at a CAGR of 6.2%: Empowered by AR & VR Technologies

Military Simulation and Training Market Rear Excessive Growth \$20.58 billion by 2030

WILMINGTON, DELAWARE, UNITED STATES, October 25, 2023 /EINPresswire.com/ -- The global military simulation and training market size was valued at \$11.56 billion in 2020, and is projected to reach \$20.58 billion by 2030, registering a CAGR of 6.2%. North America was the highest revenue contributor, accounting for



Military Simulation and Training

\$4.24 million in 2020, and is estimated to reach \$8.03 billion by 2030, with a CAGR of 6.9%.

The growth of the global military simulation and training market is driven by surge in demand for simulation based training platforms for operational effective training activities. Moreover, changing geopolitical situations are creating security and defense concern for majority of the leading economies across the globe. For effective defense operations, military personnel are required to be trained in a more effective to operate modern battlefield systems and ammunitions. Military simulation and training solutions provide effective set of training activities along with cost-effectiveness, which notably contribute toward the growth of the global market. Moreover, rise in defense budget and increase in territorial conflicts are expected to support the market growth during the forecast period.

In addition, market participants are entering into long-term agreements and contracts with military forces to gain competitive advantage in the global market. North America dominated the military simulation and training market in 2020, owing to surge in adoption of high-end technologies for military training activities in the region. China, India, the U.S., and Germany are

expected to serve as the potential market for military simulation and training services, owing to changing geopolitical situations in the country and increase in investment toward defense modernization activities. The global military simulation and training industry is a fairly consolidated market with limited number of players holding majority of share.

The defense equipment industry comprises thousands of small and medium-sized companies that are financed by the government. Attributed to adverse economic conditions triggered by the pandemic, several manufacturers have shifted their focus on keeping essential operations (due to project delays) running and helping the government in fighting against a unique set of challenges. The projects pertaining to technology developments and modernization programs are witnessing significant delays in timelines and a major cut in spending. This is anticipated to impact the efforts regarding the procurement of military simulation and training for military personnel in the coming years.

The key players operating in the global military simulation and training market include CAE, Inc., Israel Aerospace Industries Ltd., Lockheed Martin Corporation, Meggitt PLC, Northrop Grumman Corporation, Raytheon Technologies, Rheinmetall AG, SAAB AB, Textron Inc., and Thales Group

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Key Findings Of The Study

By application, the airborne simulation segment is expected to register significant growth during the forecast period.

Depending on training type, live training segment is projected to lead the global market in terms of <u>Military Simulation and Training market share</u> by the end of the forecast period.

Region wise, North America dominated the global military simulation and training market in 2020 in terms of market share.

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