

Global Pet Grooming Services Market Expected to Reach USD 4.3 billion by 2031, at a CAGR of 5.4% - TMR Study

Pet Grooming Services Market - Global Industry Analysis, Size, Share, Growth, Trends, and Forecast, 2023-2031

NEW YORK, NEW YORK, UNITED STATES, October 25, 2023

/EINPresswire.com/ -- The [global pet grooming services market size](#) is expected to grow from USD 2.7 billion in 2022 to USD 4.3 billion by 2031, at a CAGR of 5.4%. The market is driven by the increasing humanization of pets, the rising disposable income of pet owners, and the growing awareness of the importance of pet grooming for health and well-being.

Pet grooming services have become an integral part of the pet care industry.

These services offer professional care and maintenance to pets, helping ensure their health, hygiene, and appearance. They are not only essential for the well-being of pets but also reflect the humanization of pets and the desire for personalized, professional care.

Executive Summary

The global pet grooming services market is experiencing substantial growth, driven by the increasing pet ownership rates, humanization of pets, and the demand for professional grooming services. Pet grooming services encompass a range of activities, including bathing, hair trimming, nail clipping, and styling, designed to maintain the health and appearance of pets.

Stay Ahead with Market Intelligence [Get Sample](#)

Pet Grooming Services Market



Pet Grooming Services Market is projected to grow at a CAGR of 5.4% from 2023 to 2031 and reach US\$ 4.3 Bn by the end of 2031

Pet Grooming Services Market 2022-2031

Market Drivers

The key drivers of the global pet grooming services market include:

- Increasing humanization of pets: Pet owners are increasingly viewing their pets as members of the family. This trend is driving the demand for pet grooming services, as pet owners want to keep their pets looking and feeling their best.
- Rising disposable income of pet owners: The rising disposable income of pet owners is another key driver of the global pet grooming services market. As pet owners have more money to spend on their pets, they are more likely to invest in grooming services.
- Growing awareness of the importance of pet grooming for health and well-being: There is a growing awareness of the importance of pet grooming for health and well-being. Grooming can help to prevent skin problems, matting, and other health issues. It can also help to reduce shedding and allergens.

Market Trends

Some of the key trends in the global pet grooming services market include:

- Growing demand for mobile grooming services: Mobile grooming services are becoming increasingly popular, as they are convenient and affordable for pet owners.
- Growing demand for specialized grooming services: There is a growing demand for specialized grooming services, such as grooming for specific breeds of dogs and cats.
- Growing demand for natural grooming products: Pet owners are increasingly demanding natural grooming products. This is due to the growing awareness of the potential health risks of some synthetic grooming products.

Competitive Landscape

The global pet grooming services market is fragmented, with a number of small and medium-sized businesses operating in the market. Some of the key players in the market include:

- Anvis, Inc.
- Aussie Pet Mobile
- Doggyman H.A. Co, Ltd.
- Hollywood Grooming, Inc.
- Muddy Paws
- Pawz & Company
- Pet Palace
- PetSmart LLC
- The Pooch Mobile
- Wag Labs, Inc. and more

If You want to Purchase Specific Insights By Segment/Region/Competitor, Request For Customization@https://www.transparencymarketresearch.com/sample/sample.php?flag=CR&rep_id=85787

Recent Developments:

Here are some recent developments of companies in the global pet grooming services market, with the year for each development: 2023

- Wag Labs, Inc.: Wag Labs, Inc., a leading provider of on-demand dog walking and pet sitting services, announced that it will expand its pet grooming services to new markets.
- PetSmart: PetSmart, a leading pet retailer, announced that it will launch a new mobile pet grooming service in select markets.
- PetBacker: PetBacker, a global pet care marketplace, announced that it has secured \$10 million in funding to support its expansion into new markets and the development of new services, including pet grooming.

Recommendations

The following are some recommendations for players in the global pet grooming services market:

- Invest in training and development programs to ensure that there is a sufficient supply of skilled groomers.
- Develop new pricing strategies to make pet grooming services more affordable for consumers.
- Offer a wider range of grooming services, including specialized services for specific breeds of dogs and cats.
- Develop new marketing campaigns to promote the importance of pet grooming for health and well-being.
- Partner with pet retailers and other businesses to offer convenient and affordable pet grooming services.

Attractive Opportunities in the Global Pet Grooming Services Market

- The growth of the e-commerce market: The e-commerce market is growing rapidly, and this presents an opportunity for pet grooming services providers to sell their services online.
- The expansion of pet grooming services to emerging markets: Emerging markets such as China and India are experiencing rapid growth in the pet ownership rate. This presents an opportunity for pet grooming services providers to expand into these markets.
- The development of new pet grooming technologies: New pet grooming technologies are being developed, such as self-service grooming stations and robotic groomers. These technologies have the potential to make pet grooming more convenient and affordable for consumers.

To buy this comprehensive market research report, click here to inquire@https://www.transparencymarketresearch.com/sample/sample.php?flag=EB&rep_id=85787

Market Segmentation

The pet grooming services market can be segmented based on various criteria, including service type, pet type, service location, and region:

- Service Type: Grooming services encompass various activities, including bathing, hair trimming, nail clipping, and spa treatments.
- Pet Type: Services are provided for dogs, cats, and other pets.
- Service Location: Grooming can take place in salons, mobile grooming vans, or the pet owner's home.
- Region: The market spans regions such as North America, Europe, Asia-Pacific, and Latin America.

More Trending Research Reports-

[Large Format Display Market](#)

[Home Textile Products Market](#)

About Transparency Market Research

Transparency Market Research, a global market research company registered at Wilmington, Delaware, United States, provides custom research and consulting services. Our exclusive blend of quantitative forecasting and trends analysis provides forward-looking insights for thousands of decision makers. Our experienced team of Analysts, Researchers, and Consultants use proprietary data sources and various tools & techniques to gather and analyses information.

Our data repository is continuously updated and revised by a team of research experts, so that it always reflects the latest trends and information. With a broad research and analysis capability, Transparency Market Research employs rigorous primary and secondary research techniques in developing distinctive data sets and research material for business reports.

Nikhil Sawlani

Transparency Market Research Inc.

+ +1 518-618-1030

[email us here](#)

Visit us on social media:

[Twitter](#)

[LinkedIn](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/664054059>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.