

Maven Collective Marketing: Named Top 10 Canadian Agency by Martech Outlook

VANCOUVER, BRITISH COLUMBIA, CANADA, October 26, 2023 /EINPresswire.com/ -- [Maven Collective Marketing](#) has clinched a spot in Martech Outlook's Top 10 Canadian Agencies, solidifying its commitment to innovative marketing technology solutions. Martech Outlook, a prominent industry magazine, rigorously evaluated agencies based on capabilities, expertise, client testimonials, and industry impact.

“

Recognition by Martech Outlook validates our team's dedication and client support. We focus on transformative strategies through technology-driven marketing solutions.”

*Erica Hakonson, CEO of
Maven Collective Marketing*

Erica Hakonson, CEO of Maven Collective Marketing, stated, "Recognition by Martech Outlook validates our team's dedication and client support. We focus on transformative strategies through technology-driven marketing solutions."

Maven Collective Marketing's success is attributed to its innovative approach and employment of cutting-edge technology. The agency provides diverse services, including search engine optimization, pay-per-click advertising,

content marketing, social media management, and web design.□

A seasoned award recipient, Maven Collective Marketing has built a stellar reputation for spearheading marketing technology, embracing emerging trends, and delivering exceptional value to their clients.

About Maven Collective Marketing:

Recognized as 2023 B2B Agency of the Year by PR Daily and Top 10 Digital Marketing Companies in Canada 2023 by MarTech Outlook Magazine, Maven Collective Marketing is a leading B2B marketing agency that specializes in delivering measurable results for SaaS and software services clients worldwide, with a focus on Microsoft Partners. Their award-winning services encompass a wide range of digital marketing strategies, including branding, SEO, content development, website design/development, event marketing, paid advertising, etc. Plus, Microsoft Partner Marketing services including Commercial Marketplace listings, Co-Sell Ready listings, Partner Solutions Adoption Gallery listings, Partner profiles, innovative MS Partner Digital Self-Audit packages and tailored content creation services as the exclusive Content Development Services Provider for MSDynamics World.

Leveraging a deep knowledge of the Microsoft landscape, the agency has a solid reputation for creating dynamic, effective strategies for demand creation, lead generation, and customer retention. Since 2012, Maven Collective has consistently garnered prestigious industry recognition with accolades from Clutch, AVA Digital, w3, Davey, WebAward, dotComm, Ragan PR Daily, Summit Creative, and Summit Marketing Effectiveness. As a certified Google Partner, HubSpot Solutions Provider, ClickDimension Certified Business, ActiveCampaign Official Agency Partner, and Dripify Affiliate, Maven Collective's expertise sets them apart, supporting longstanding relationships with many valued clients.

For more information, contact:□

Samridhi Sharma
Maven Collective Marketing
+1 800-603-2902

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Twitter](#)

[Facebook](#)

[Instagram](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/664159521>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.