

Coffee Packaging Market Size Projected To Reach US\$ 991.6 Million and Growing at a CAGR of 4.7% By 2027 | TMR Study

Increase in preference of coffee among generation Z and shift in consumer preference toward ready-to-drink (RTD) coffee.

WILMINGTON, DELAWARE, UNITED STATES, October 25, 2023 /EINPresswire.com/ -- The Global [Coffee Packaging Market](#) is estimated to attain a valuation of US\$ 991.6 Mn by the end of 2031, states a study by Transparency Market Research (TMR). Besides, the report notes that the market is prognosticated to expand at a CAGR of 4.7 % during the forecast period, 2022-2027.



The key objective of the TMR report is to offer a complete assessment of the global market including major leading stakeholders of the Coffee Packaging industry. The current and historical status of the market together with forecasted market size and trends are demonstrated in the assessment in simple manner. In addition, the report delivers data on the volume, share, revenue, production, and sales in the market.

Coffee packaging refers to the materials and design used to encase and protect coffee beans or grounds for distribution and sale. It plays a crucial role in preserving the freshness, flavor, and aroma of the coffee. Coffee packaging typically includes various types of bags, cans, or pouches, often with one-way valves to release gases produced by the beans while preventing outside air from entering. The market demand for coffee packaging has been steadily growing due to the global love for coffee. With the rising popularity of specialty and gourmet coffee, consumers are increasingly looking for attractive and sustainable packaging solutions. Additionally, the expansion of the coffee industry and the growth of online sales have further fueled the demand for innovative and eye-catching coffee packaging options, making it a dynamic and competitive segment within the packaging industry.

https://www.transparencymarketresearch.com/sample/sample.php?flag=S&rep_id=25091

- **Sustainable Packaging:** Environmentally-conscious consumers are driving the demand for eco-friendly coffee packaging. This has led to a surge in the use of recyclable, biodegradable, and compostable materials, as well as minimalist packaging designs to reduce waste.
- **Specialty Coffee Growth:** The global rise of specialty coffee, including single-origin beans and unique blends, has led to an increased need for premium and customized packaging that highlights the unique characteristics of each coffee variety.
- **Online Retail:** The growth of e-commerce and the direct-to-consumer model has created a need for coffee packaging that not only protects the product during shipping but also serves as a point of brand recognition and differentiation.
- **Convenience Features:** Consumers are looking for convenient packaging solutions, such as resealable bags, single-serve pods, and easy-to-open packaging, which offer freshness and ease of use.
- **Aroma Preservation:** Coffee enthusiasts place a high value on the preservation of coffee aroma. Packaging with one-way degassing valves allows the release of gases produced by the coffee while preventing oxygen from entering, ensuring freshness.
- **Branding and Design:** Eye-catching and unique packaging designs are becoming increasingly important as they play a vital role in attracting consumers and conveying the brand story and quality.
- **Smart Packaging:** Integration of technology, such as QR codes for product information or tracking, can enhance the consumer's experience and provide traceability of the coffee from source to cup.

The key market players that have been profiled in the report include Amcor Limited, WestRock Company, Bemis Co Inc., Mondi PLC, DS Smith PLC, ProAmpac LLC, Graham Packaging Company, L.P., Pacific Bag, Inc., Crown Holdings Inc., Goglio S.p.A., Novolex Holdings, Inc., Sonoco Products Company, Co Pack, Inc., Sixto Packaging, PBFY Flexible Packaging, Dongguan Min Lee Packaging Materials Co., Ltd, Color Hoyo Paper & Plastic Products Co., Ltd, Dongguan Jmei Packaging Company Limited, Qingdao Dejili Packing Material Co. Limited, and Shenzhen Packmate Packaging Co., Ltd.

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block bottom bag, stick pack, bag in box, bottles, cans, containers & boxes, sacks, and others), by material type (plastic, metal, paper and paper board, glass and others), by distribution channel (institutional sales and retail sales), and by region (North America, Latin America, Europe, Asia Pacific, and Middle East & Africa).

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