3D Printing in Eyewear Market is Anticipated to Grow at A Sluggish CAGR of 11.9% by 2031- TMR Study

Rise in Demand for Customized Eyewear among Users to Boost 3D Printing in Eyewear Market

3D Printing in Eyewear Market

WILMINGTON, DELAWARE, UNITED STATES, October 25, 2023 /EINPresswire.com/ -- The Global 3D Printing in Eyewear Market is estimated to attain a valuation of US$ 1.76 Bn by the end of 2031, states a study by Transparency Market Research (TMR). Besides, the report notes that the market is prognosticated to expand at a CAGR of 11.9 % during the forecast period, 2022-2031.

The key objective of the TMR report is to offer a complete assessment of the global market including major leading stakeholders of the 3D Printing in Eyewear industry. The current and historical status of the market together with forecasted market size and trends are demonstrated in the assessment in simple manner. In addition, the report delivers data on the volume, share, revenue, production, and sales in the market.

In the design of eyewear products, major market participants are placing a growing emphasis on product innovation using 3D printing. The usage of 3D printing technologies in the eyewear market is anticipated to rise as a result in the years to come. This layer-by-layer approach is being used by several eyewear makers to set their products apart from those of their competitors and bring considerable improvements in their product designs.In order to diversify their revenue streams, companies are likely to take advantage of incremental potential in 3D printed eyewear.

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• Due to rising consumer demand for personalised goods and the advantages of 3D printing technology in eyewear, the global market is anticipated to grow in the years to come. Major players are also expected to invest a lot of effort into creating new kinds of 3D printed glasses, including luxury as well as smart eyewear. This factor is likely to assist in the expansion of the global market for 3D Printing in Eyewear.

• By enabling the flexibility of developing and testing various eyewear styles, fast prototyping of eyewear shortens R&D cycles. Existing products can be modified substantially using 3D printing technology. This is likely to encourage customers to stop by the shop and purchase items that are tailored to their specific needs. Potential advantages of 3D printing technology are anticipated to propel the global 3D printing in eyewear market.

• The eyeglass industry has greater potential due to 3D printing technology. It offers the opportunity to create cutting-edge styles and high-quality eyeglasses, which is expected to play a significant role in the eyewear market. The global 3D printing in eyewear market is anticipated to benefit from an increase in consumer desire for customized eyewear.

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• Based on 3D printing market segmentation, Nylon is the most popular material for 3D printed eyewear due to its lightweight characteristics and design versatility. The material is estimated to account for a major 3d printing in eyewear market share during the forecast period. In comparison to ABS and PLA thermoplastics, it is stronger, more durable, and abrasion resistant. This renders nylon a perfect material for a variety of 3D printing uses.

• When it comes to technology, 3D printed eyewear mostly uses the selective laser sintering (SLS) method. Unlike FDM (Fused Deposition Modelling) and SLA (Stereolithography), SLS technology does not always need support structures, rendering it perfect for creating highly complicated objects, which is likely to drive 3D printed eyewear market growth.

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Expansion of product portfolios and mergers and acquisitions are strategies adopted by key players. Adidas America, Inc., Carbon, Inc., Forma Eyewear Ltd, Formlabs, HOYA, LuxCreo, Inc., Luxexcel, Luxottica Group, Materialise, MONOQOOL, MYKITA GmbH, Photocentric Ltd, and Rapid 3D are the prominent entities operating in the market.

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The report on the 3D Printing in Eyewear market is prepared by employing well-validated research methodologies and approaches. The study authors have applied industry-validated tools for collection of data, including interviews, observations, surveys, questionnaire, and secondary research. The adoption of robust approaches for quantitative research measures makes the study offer holistic perspectives and unique.

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The study presents a comprehensive insight into the value chain of the industry or industries associated with the 3D Printing in Eyewear market. It offers insights into trends shaping marketing channels that have delivered customer value. In understanding the marketspace, the business intelligence study evaluates changing consumer demands in various segments. Product/service segments where new strategies are required to attract demand are also highlighted in the study. The study offers business executives some of the pertinent consumer behavior models, which will help companies strengthen their prospects. The study offers a detailed evaluation on the changing attitudes and perceptions of customers to shed light on the potential revenue streams in the 3D Printing in Eyewear market.

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- What are some of the recent marketing warfare strategies that have impacted the development of the 3D Printing in Eyewear market?
- How are some of the large-sized players allocating funds to strategic business units to stay ahead of rivals and peers?
- What are some of the expansion strategies by new entrants and top players?
- How do new entrants intend to use business strategies for generating customer value?
- What are some of the consumer-oriented strategies by pioneers and innovators?
- How do established players intend to enter into new markets and grow their market shares during the forecast period of 2022 – 2031?

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- Nylon (Polyamide)
- Metal
- Resins
- Others

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- Off The Shelf
- Customized

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- Selective Laser Sintering (SLS)
- Stereolithography (SLA)
- Multi Jet Fusion
- Digital Light Processing (DLP)
- Fused Deposition Modelling (FDM)
- Others

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- Sunglasses
- Optical Glasses
- Safety Glasses
- Sports Glasses

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Genetic Testing Services Market Anticipated to Hit US$ 31.5 Billion by 2031, expanding at a CAGR of 8.4%: TMR Report

Global Building-Integrated Photovoltaics Market to Grow at a 22.8% CAGR from 2023 to 2031, Reaching US$ 99.7 Billion | Exclusive Report by Transparency Market Research

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