

DBO Digital-Currency Expert SCOTT GARDNER, Believes “.MyTZT.” Options Abound for “.FranchiseOpportunities.” in OREM UTAH

SCOTT GARDNER: "TranzactCard" is a Visa Debit option, FDIC backed, providing customers "Double Point" shopping benefits and "Z-Buck" Rewards in the "Z-Club"

GAINESVILLE, FLORIDA, UNITED STATES, October 28, 2023 /EINPresswire.com/ -- Scott Gardner, TranzactCard Digital Banking Owner and Senior Manager, provides 'industry insights' into FRANCHISE OPPORTUNITIES ...



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DISCLAIMER: The express purpose of the article is to inform interested, financially-minded, consumers regarding the many benefits from owning your own franchise; in general terms. Please consult your financial planner. This article does not promote make-money online, work-from-home programs or a get-rich-quick scheme.

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TranzactCard! is the future of VISA DEBIT purchasing & FRANCHISE opportunities. Double Point "Z-Bucks" are powerful purchasing rewards that can easily be spent on merch in the "Z-Club" or "Z-Store."

Scott Gardner, TranzActCard "Digital Branch Owner" (DBO), Senior Manager

"Owning a franchise in today's world offers numerous benefits that make it an attractive business opportunity for entrepreneurs. Franchising provides a proven business model, brand recognition, ongoing support, and access to a network of resources that can contribute to long-term success. In this article, we will explore the advantages of owning a franchise in today's business landscape. In 2023, franchises continue to offer several benefits for individuals

looking to start their own business." - Scott Gardner, Provo Utah

Let's identify the top benefits of a franchise:

"One of the primary benefits of owning a franchise is the access to a well-established business model. Franchise systems have already developed and refined their operational processes, marketing strategies, and customer service protocols. This means that franchisees can skip the trial-and-error phase of starting a business from scratch and benefit from the experience and expertise of the franchisor. By following a proven system, franchisees can avoid common pitfalls and increase their chances of success." Additional 'Franchise Content' is available here:

<https://tranzactcard.com/?refID=813419>

a. Scalability: With a franchise, one has the potential to scale your business rapidly. By recruiting and training a team of distributors, one can expand the reach and increase sales volume without the need for significant infrastructure investments.

b. Global Reach: Many franchises operate internationally, allowing one to tap into global markets. This provides an opportunity to work with people from diverse backgrounds and cultures, expanding the network and business opportunities.


c. Community and Networking: Franchises foster a sense of community among their distributors. One has the chance to connect and collaborate with like-minded individuals, share experiences, and build a supportive network that can contribute to personal and professional growth.

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"Brand recognition is another significant advantage of owning a franchise. Many franchises



The image is a composite graphic. The top half features a green background with a large white arrow pointing right. Inside the arrow is a silver contactless payment card with three curved lines to its right. The text 'Tranzact Card™' is in the top right, and the 'VISA' logo is in the bottom right. Below the arrow is the text '| 435-776-5322 | FDIC Insured |'. The bottom half is a photograph of two women in business attire shaking hands. Below the photo is the text '| The New Face of Banking | Z-Bucks |'.

operate under widely recognized and trusted brand names. This instant brand recognition can help attract customers and build credibility in the marketplace. Consumers are often more willing to try a new business if it is associated with a recognizable brand that they already know and trust. Franchisees can leverage this brand recognition to establish a customer base more quickly and compete effectively with other businesses in the same industry."

a. Independence: As a franchise owner, one has the opportunity to be your own boss. One can make independent decisions, set your own goals, and control business growth.

b. Training and Support: Good franchises provide comprehensive training and ongoing support to their franchisees. They offer guidance on sales techniques, marketing strategies, and product knowledge, helping to develop the necessary skills to succeed.

<https://incentives.mytzt.com/>

"Franchise owners also benefit from ongoing support from the franchisor. Franchisors typically provide comprehensive training programs to ensure that franchisees understand the business model, operations, and customer service standards. This training can be particularly beneficial for individuals who may not have prior experience in the industry. Additionally, franchisors offer ongoing assistance and guidance to franchisees, including marketing support, supply chain management, and troubleshooting. This support system allows franchisees to focus



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<https://www.youtube.com/@swgard>

on running their business while relying on the expertise and resources provided by the franchisor."

a. Flexible Working Hours: Franchises allow individuals to set their own working hours. This flexibility is particularly beneficial for those who want to balance their business with other personal and professional commitments.

b. Wide Range of Products and Services: Franchises often offer a diverse portfolio of products and services. This variety allows one to target different customer segments and increase potential for sales and profitability.

c. Leveraged Income Potential: Franchises typically offer a compensation plan that allows one to earn income not only from personal sales but also from the sales of a downline team. This can provide an opportunity for passive income and wealth creation.

<https://www.youtube.com/@swgard>

"The power of a franchise network should not be underestimated. Franchisees become part of a community of like-minded entrepreneurs who share similar goals and face similar challenges. This network provides opportunities for collaboration, knowledge-sharing, and learning from the experiences of others. Franchisees can attend conferences, seminars, and networking events organized by the franchisor to connect with fellow franchise owners and exchange best practices. This sense of community can be invaluable, especially for new business owners who may feel isolated when starting a business independently."

"Financial benefits are also worth considering when it comes to franchising. Many franchisors have established relationships with financial institutions, making it easier for franchisees to secure financing for their business. Lenders are often more willing to provide loans to franchisees due to the lower risk associated with a proven business model and established brand. Additionally, economies of scale may come into play when it comes to purchasing inventory or supplies. A franchise network can negotiate better deals with suppliers, allowing franchisees to benefit from lower costs and higher profit margins."

a. Low Initial Investment: Franchises often require a lower initial investment compared to traditional brick-and-mortar businesses. This makes them more accessible to a broader range of aspiring entrepreneurs.

b. Personal Development Opportunities: Franchises emphasize personal growth and development. They often provide training programs and resources designed to improve your communication skills, leadership abilities, and self-confidence.

Conclusion:

"Owning a franchise in today's world offers a range of benefits that make it an appealing option

for entrepreneurs. The proven business model, brand recognition, ongoing support, and access to a network of resources contribute to increased chances of success. Franchisees can leverage the established brand name, receive training and support, tap into a network of fellow franchise owners, and potentially enjoy financial advantages. With these advantages, owning a franchise can be a rewarding and profitable venture in today's business landscape. Additionally, while franchises offer potential benefits, success ultimately depends on factors such as your dedication, effort, and ability to effectively market and sell products or services. It is advisable to research and evaluate specific franchise opportunities thoroughly before making a decision."

NOTE: "This article is an excerpt from an 'educational interview' with veteran financial industry icon, Mr. Scott Gardner, an independent TranzactCard LLC Digital Branch Owner ("DBO") from Utah and is part of the nationwide podcast: The-Great-American-Banker: "Now, banking changes forever." This summary-article is titled: "The New Face of Banking." Wasatch Products Development ("WPD") is a 3rd party, independent, 5-Star Rated, Journalism resource for C-suite Professionals in Financial Technologies and Banking, Venture Capitalism, Financial News, e-commerce and Financial Technologies, Entrepreneurial Ventures, along with Product Sourcing, and Business Development. 'Wasatch' reports news-stories specializing in knowledge surrounding a) complementary currencies, b) blockchain, c) artificial intelligence, d) social media, e) branding, and even more detailed findings and economic discoveries. 'Wasatch' is a 3rd party news resource ... "In a world where most banks prioritize shareholder profits, TranzactCard LLC stands apart by putting its members first. Join now and be part of the change. TranzactCard is a banking platform, not a bank nor a money transmitter. Banking services are provided by member FDIC sponsor banks pursuant to a license from Visa®" - WPD Editorial Staff

Scott Gardner Endorsements:

"A Trailblazer in Entrepreneurship and Firefighting, a visionary entrepreneur, business-college degree graduate, and financial services expert, has left an indelible mark on the world with Scott's relentless pursuit of success and his unwavering commitment to serving the community. Throughout his illustrious career, he has demonstrated remarkable versatility and an uncanny ability to adapt to new challenges, leading him to establish a thriving furniture manufacturing company before ultimately following his true passion and venturing into the world of 'firefighting.' - Richard, CEO

"Mr. Gardner was born and raised in a small town where his entrepreneurial spirit was ignited at a young age. From his early days, he exhibited an insatiable curiosity and an innate desire to make a difference. After completing his business-college degree, he embarked on a journey to forge his own path in the business world. Armed with a solid foundation in financial services, he set out to establish his own enterprise. Through his impeccable leadership and unwavering dedication, the company flourished, capturing the attention of industry experts and customers alike." - Peter, Founder

"Despite his remarkable success in the business world, Mr. Gardner felt an unrelenting longing to serve his community and make a more tangible difference in people's lives. It was during a

chance encounter with a 'Regional Fire Company' that he discovered his true calling. Witnessing the courage and selflessness of firefighters, Gardner was inspired to channel his entrepreneurial skills towards creating a firefighting business that would revolutionize the industry. Further fueled by his passion for firefighting, he set out to develop cutting-edge technologies and solutions that would enhance the safety-and-effectiveness of firefighting operations." - Steve, Founder

"Today, Scott Gardner stands as a beacon of inspiration for aspiring entrepreneurs and community leaders alike. His remarkable journey from the world of finance to furniture manufacturing and ultimately firefighting underscores the power of following one's passion and never settling for mediocrity. Through his entrepreneurial prowess and unwavering dedication to service, Mr. Gardner has not only built successful businesses but also saved lives and has made a lasting impact on society." - Elon, Founder

Scott Gardner, Premium Digital Branch Owner, Senior Manager

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