

# ASG Tree Service: Navigating Success with Tree Leads Today

KALAMAZOO, MICHIGAN, USA, October 26, 2023 /EINPresswire.com/ -- ASG Tree Service, an Indiana-based tree care business that ventured into Michigan, shares the remarkable story of how their partnership with Tree Leads Today (TLT) transformed their business and accelerated its growth.

Tree Leads Today, a leading marketing company specializing in providing exclusive leads to tree care and removal businesses, has proven to be a game-changer for ASG Tree Service. Antonio Gutierrez, the owner of ASG Tree Service, along with his son and coworker Ruben Gutierrez, recounts their journey.

"We are from Indiana, but we took a risk coming to Michigan to work, and thanks to TLT, we have had very good acceptance from customers. It has helped us to grow, and at the same time, we can help others with employment," says Ruben Gutierrez.

Since partnering with Tree Leads Today, ASG Tree Service has seen a remarkable 80% growth in their business. The surge in customer demand led to the hiring of additional crews and employees to meet the influx of work.





Ruben Gutierrez adds, "We started with just my dad and me, and now we are a team of six. We are even considering purchasing more and better equipment for next year."

One of the key advantages of exclusive leads that ASG Tree Service appreciates is having their own designated service area. It significantly enhances their chances of securing jobs, providing a sense of exclusivity and trust among potential customers.

To learn about TLT, Ruben Gutierrez recalls, "I watched a video on Facebook talking about TLT. I also had a friend's recommendation."

With a combined experience of over 50 years in the tree care industry, ASG Tree Service takes pride in their stellar safety record, high customer satisfaction, and an efficient team of arborists and climbers. The company is known for delivering prompt, high-quality tree services.

The precision of geo-targeting by TLT has greatly enhanced ASG Tree Service's efficiency. Antonio Gutierrez, the estimator, shares, "I never have to drive more than 25 minutes between one house and another to provide estimates. This allows me to schedule more appointments in a single day and offer better customer service. Generally, people don't want to wait a long time to know the cost of the work they are interested in having done, and we can meet that need because of this."

The proximity of jobs due to geo-targeting plays a vital role in the company's operational efficiency. The ability to mobilize equipment and personnel over short distances results in cost savings and quicker job turnarounds.

One aspect that ASG Tree Service values is the personal touch of phone calls versus other forms of leads. Effective communication with customers fosters better customer relationships and expedites the appointment scheduling and estimation process.



The partnership between ASG Tree Service and Tree Leads Today is a testament to the transformative impact of tree care marketing and the tremendous growth that can be achieved with a strategic approach.

For more information about ASG Tree Service, please contact Ruben Gutierrez at 260-440-0138 or via email at [rgutierrez032189@gmail.com](mailto:rgutierrez032189@gmail.com).

About Tree Leads Today:

Tree Leads Today (TLT) is a premier marketing company specializing in providing exclusive leads to tree care and removal businesses. TLT's innovative lead generation techniques help tree care companies achieve outstanding success. To contact Tree Leads Today:

<https://www.TreeLeadsToday.com> | (610) 227-6290.

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