

From Struggle To Successful Tree Care Business: The Bori Tree Service and Tree Leads Today Story

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/EINPresswire.com/ -- Bori Tree Service, a small family-owned tree care business based in Wake County, North Carolina, has witnessed remarkable growth and success, thanks to its partnership with Tree Leads Today (TLT). TLT, a leading marketing company specializing in providing exclusive leads to tree care and removal businesses, has played a transformative role in rescuing Bori Tree Service from the brink of uncertainty and driving its prosperity.

Tree care marketing is becoming increasingly pivotal for businesses in the arboriculture industry, and Bori Tree Service's journey with TLT exemplifies how the right marketing strategy can lead to unparalleled success. Company owner Hector Rodriguez candidly shared, "I was scared when I started with Tree Leads Today. I was about to lose everything. I was afraid to put out money to try them after having terrible experiences with other marketing companies. If I hadn't bitten the bullet and given TLT a chance, I would have missed out. TLT saved me. It was thanks to my wife. When I was afraid and we were about to lose all that we had, she said that we needed to go for it and give TLT a chance. The very first week with TLT, my phone rang more than it had in four months! They completely



turned my business around, and we are still thriving today."

One of the key benefits of working with TLT, as Hector expressed, is the sense of calm it brings. TLT takes care of his queries and concerns promptly, ensuring that Hector can focus on the core aspects of his business without being overwhelmed.

The positive impact of TLT on Bori Tree Service is evident in its substantial growth. The company, which was on the brink of collapse, has not only been revitalized but has also become a trusted and thriving entity in its community. Hector attests to their growth by stating, "Since we began TLT, we have grown by nearly 100%, as we were at the point of almost no work for four months."

Bori Tree Service stands out from the competition for several reasons. Being a family-owned business, they bring a personal touch to their services. While they are experts at handling large jobs and storm damage work, they are also committed to taking on smaller jobs. Hector emphasizes the importance of this by saying, "Many tree companies don't want to do smaller jobs. By accepting smaller jobs, we build relationships with people in the community and gain exposure for potential jobs from other residents. It's always good to look at the big picture and keep yourself out there for people to see the quality of your work, your equipment, and hear about you from neighbors."

Their dedication to providing quality service and their willingness to undertake all types of tree care projects have earned them a strong reputation in their local community. One memorable job involved servicing 26 large oak trees for a homeowner who was impressed with their work. In a heartwarming gesture of appreciation, the homeowner, who also has residences in New York, created a city sign bearing Hector's name, recognizing their excellent work.

Online reviews have also played a significant role in establishing Bori Tree Service as a trustworthy and reputable business. Hector proudly mentions, "We have all 5-star ratings online. Right now, we have 142 five-star ratings!"

The success of Bori Tree Service in partnership with Tree Leads Today exemplifies the transformative potential of tree care marketing. As the demand for tree care services continues to rise, having the right marketing strategy in place is essential to ensure sustained growth and success.

Bori Tree Service proudly serves Wake County, Johnston County, Wendell, Zebulon, Clayton, and beyond.

For more information about Bori Tree Service, please contact Hector Rodriguez at 919-417-3361 or via email at hector81.hr@gmail.com.

About Tree Leads Today:

Tree Leads Today (TLT) is a premier marketing company specializing in providing exclusive leads to tree care and removal businesses. TLT's innovative lead generation techniques help tree care companies achieve outstanding success. To contact Tree Leads Today:

<https://www.TreeLeadsToday.com> | (610) 227-6290.

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