

## Exclusive Leads, Exceptional Growth: Tree Care Marketing with a Difference for M&D Tree Service

AURORA, ILLINOIS, USA, October 26, 2023 /EINPresswire.com/ -- In the competitive world of tree care and removal, establishing a strong presence and winning new customers can be a challenge. However, M&D Tree Service, owned by Eduardo Mirles, has defied the odds and achieved exceptional growth, thanks to the remarkable services provided by Tree Leads Today (TLT).

M&D Tree Service, based in Aurora, IL, serves a broad range of towns and counties across Illinois with other services including landscaping, fall cleanup, spring cleanup, and mulch. They've demonstrated extraordinary expansion and business success, growing by an astonishing 100% since partnering with TLT. This remarkable achievement stands as a testament to the effectiveness of TLT in providing exclusive leads and empowering businesses to achieve their full potential.

Eduardo Mirles, the owner of M&D Tree Service, expresses his gratitude for the role played by Tree Leads Today in revitalizing his business. He notes, "To tell you the truth, it has been splendid, excellent work from your entire team, especially from Grey. I am very grateful to you, Grey. You are the one who has pushed this company forward. My family and I are very thankful to you."

Eduardo's commendation of TLT's team, especially Grey, reflects the genuine partnership and personalized approach that sets TLT apart. Their commitment to helping tree care businesses





succeed is a defining feature of the company's mission.

Tree care companies often face a common challenge – the need to generate leads and find new clients. In the past, M&D Tree Service experimented with various marketing companies but had limited success, wasting thousands of dollars on leads that failed to convert into jobs. However, their experience with TLT has been a game-changer.

Eduardo recalls the pivotal moment when he discovered Tree Leads Today. "I used to work with another company as an estimator. One day, I was on Facebook and watched some TLT videos, and I said to myself, 'Why don't I start my own company?' And that's how I started almost two years ago."

This leap of faith proved to be transformative for Eduardo and M&D Tree Service. Since partnering with TLT, they've not only witnessed a remarkable growth rate but have also been able to expand their team to better handle the increased workload. Eduardo shares, "We used to be four people, and we are eight now. I started my company with TLT. I bought trucks and the necessary equipment to reach the highest trees in the area."

The results speak for themselves. With a 100% increase in business and a well-structured team, M&D Tree Service is a testament to what can be achieved with the right partnerships and opportunities.

Eduardo's journey also underscores the power of exclusive leads, a cornerstone of TLT's services. He compares TLT to his prior experience with another





marketing company, saying, "Do you want me to confess something? We tried with another company, but they didn't work as well as you do. I lost over \$8,000 on leads that didn't get me any jobs. They thought that 15 calls per month were a lot, and sometimes TLT sends me up to 30 per day."

The difference is clear: exclusive leads give businesses an edge by connecting them directly with

potential customers, increasing conversion rates and driving revenue. The personalized approach and ongoing support provided by TLT have played a pivotal role in M&D Tree Service's success.

Being able to speak directly with customers has been another crucial advantage of TLT's exclusive leads. Eduardo elaborates on the significance of this, saying, "It's great because the client feels safer when they have previously talked to you on the phone. Also for us, it's good because you can listen to the client's needs prior to your visit. When I get to a property, they already know that I am Eduardo, the person they already talked to on the phone, so it makes them feel safer and more confident."

By establishing a personal connection with clients from the outset, businesses can build trust and foster a positive relationship, which is essential in the tree care industry where safety and professionalism are paramount.

Additionally, Eduardo highlights the immense efficiency that TLT's services have brought to his business. "Sometimes we manage to do six to seven small jobs in a day," he says. "I group my clients by areas, which allows me to be more efficient when doing the work. Sometimes the houses are less than a block away from each other."

Efficiency is further enhanced by TLT's geo-targeting, which ensures that leads are generated from specific geographic areas, reducing travel times and enabling quick responses to customer requests. This process allows for more estimates and job completions in a given time frame, which translates to increased revenue.

In the competitive world of tree care marketing, the success of M&D Tree Service is a shining example of the potential growth and profitability that businesses can achieve with Tree Leads Today. TLT's commitment to helping tree care businesses thrive, providing exclusive leads, and offering ongoing support is a winning formula that transforms companies like M&D Tree Service into industry leaders.

As Eduardo Mirles and M&D Tree Service continue to make their mark in the tree care industry, their journey stands as a testament to the power of partnership and the positive impact that TLT can have on businesses.

For tree care companies seeking growth, success, and a competitive edge, Tree Leads Today is the partner of choice. With their exclusive leads and personalized approach, they can help your business thrive, just as they have for M&D Tree Service.

For further information or inquiries, please contact Eduardo Mirles at M&D Tree Service via email at eduardomireles916@gmail.com or by phone at 630-741-8129.

About Tree Leads Today:

Tree Leads Today (TLT) is a premier marketing company specializing in providing exclusive leads to tree care and removal businesses. TLT's innovative lead generation techniques help tree care companies achieve outstanding success. To contact Tree Leads Today: <a href="https://www.TreeLeadsToday.com">https://www.TreeLeadsToday.com</a> | (610) 227-6290.

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