

303® Ultra Suds Ceramic Wash Debuts at the 2023 SEMA Show

All-in-one foam car wash cleaner lifts dirt, boosts ceramic protection, and greatly enhances gloss and shine

CHICAGO, IL, UNITED STATES, October 31, 2023 /EINPresswire.com/ -- 303®, a premium brand of automotive protectants and cleaners manufactured by Gold Eagle® Company, introduces 303 Ultra Suds [Ceramic Wash](#), an all-in-one car wash that foams quickly to lift dirt and grime, adds ceramic protection, and enhances gloss and depth of paint to a showroom shine.

Containing SiO₂ (Silica), 303 Ultra Suds leaves a layer of ceramic protection which makes it ideal for use with any care regimen, whether to maintain an existing coating or for quick standalone protection. The SiO₂ formula creates a hydrophobic barrier that provides durable protection in all weather conditions that leaves a high gloss shine.

“

We noticed that there was a need in the marketplace for a Ceramic Wash that both foamed and protected.”

303 Brand Manager, David Goodson



303® Ultra Suds Ceramic Wash Debuts at the 2023 SEMA Show

Developed to be used as a topper or maintenance product that shields a vehicle from harmful elements, it can be used with vehicles that are already being protected with ceramic coatings, sealants, or waxes including [303 Spray & Rinse Ceramic Sealant](#) and [303 Slick Shine Ceramic Detailer](#). The PH-neutral formula and high lubricity level prevents scratches and won't strip a vehicle's current coating. For full protection, use one ounce of wash per one gallon of water, wash the vehicle out of direct sunlight and

only when the surface is cool.

303 Brand Manager, David Goodson, says, "We noticed that there was a need in the marketplace for a Ceramic Wash that both foamed and protected. Based on our testing, some products either foamed but did not protect, or provided protection but did not foam. This product does both and provides an easy way for people to add or maintain protection to their vehicles."

303 Ultra Suds Ceramic Wash, the latest in the collection of ceramic cleaners and protectants from 303, will be available for purchase mid-November on Amazon. To view 303's full line of automotive cleaners and protectants, visit 303products.com. For more information about Gold Eagle Company news and products, visit www.goldeagle.com. For more information about the 303 product line, view this video. Attendees to the 2023 SEMA Show are invited to view the product firsthand at booth #21254 in Central Hall.

Leslie Allen

Martin & Company Advertising/Gold Eagle Company

+1 615-429-7965

[email us here](#)

Visit us on social media:

[Facebook](#)

[Instagram](#)

[YouTube](#)



303 Official Brand Logo



Gold Eagle Company Logo

This press release can be viewed online at: <https://www.einpresswire.com/article/664371379>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable

in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.