

## Autoflow's Digital Quality Control Feature Enhances Shop Reputation and Prevents Costly Mistakes

DALLAS, TEXAS, USA, October 27, 2023 /EINPresswire.com/ -- Autoflow's digital quality control feature gives shops the confidence of delivering vehicles to customers in the condition they expected and paid for with no residual issues such as left behind grease, fluids that weren't filled up, forgotten oil change stickers, and tools mistakenly left in vehicles.

The feature was created after Autoflow founder and multi-shop owner, Chris Cloutier, conducted a two-day case study at his first repair shop, Golden Rule Auto Care in Rowlett, Texas, and



found residual issues with 80 percent of serviced vehicles after they had undergone quality control inspections. As a software engineer, Cloutier shares why he applied the familiar practice of quality control to the auto repair industry. "Software is not released until a separate team or person reviews and tests it for bugs. Technicians make mistakes like all of us, yet we depend on



Since implementing our digital quality control process, it hasn't stopped us from making mistakes; however, we now find them before our customers do..."

Chris Cloutier, Autoflow founder and multi-shop owner

them to be perfect. Having a second set of eyes tremendously helps cut down on many minor issues. Since implementing our digital quality control process, it hasn't stopped us from making mistakes; however, now, we find them before our customers do."

Autoflow users will also benefit from high-level and detailed reports that summarize the frequency and types of errors caught, which better equips shops to measure and manage where corrective action is needed.

With shops now utilizing digital vehicle inspections at

check-in, a digital quality control inspection at checkout ensures a confident, closed-loop process where residual mistakes are caught and corrected. Statistics show that it costs seven times more to acquire a new customer than to keep an existing customer. Quality Control implementation builds customer retention, increases add-on sales, and safeguards shop credibility.

See the full Golden Rule Auto Care case study that started it all: <a href="https://autoflow.com/quality-control-qc-case-study/">https://autoflow.com/quality-control-qc-case-study/</a>.

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## **About Autoflow**

Autoflow | Your partner in adopting technology

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Since 2012, thousands of shop owners, technicians, and advisors have said goodbye to entry-level tools and prefer our best-in-class digital vehicle inspection and <u>two-way text messaging platform</u> to pair perfectly with their shop management software.

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