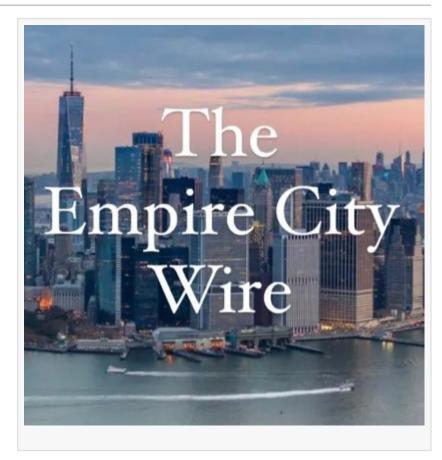


## The Online Periodical "The Empire City Wire" Is Slated To Soon Be A Major Player In The NYC Market

The Empire City Wire is dedicated to creating strong interpersonal relationships with readers within the NYC tri-state area.

NEW YORK CITY, NEW YORK, UNITED STATES, October 27, 2023 /EINPresswire.com/ -- In recent years, distinguishing reliable news and information from unreliable sources has become increasingly challenging, given the proliferation of alternative facts and widespread disinformation peddled by untrustworthy individuals and organizations. Motivated by a dedication to truth, the visionary entrepreneur <u>Jack Halebian</u>, has acquired <u>The Empire City Wire</u> (The ECW) as another brand under the HPG Networks online portfolio.



Beyond his notable leadership and impressive track record of running HPG Networks, Jack's profound commitment to storytelling sets him apart. Recognizing the immense value of well-crafted content in both personal and professional spheres, he <u>spearheaded the acquisition</u> to ensure audiences are offered more business insights, news coverage, and social media content.

The acquisition of the Empire City Wire allows HPG Networks' international brand to gain exposure to a very niche environment located within the NYC tri-state area creating stronger interpersonal relationships with readers that would have been harder for an international brand. It is that touch of local authenticity that will bring further value to pre-existing and new readers.

The Empire City Wire stands as a beacon of reliable news, dedicated to promoting authenticity and factual reporting. "The Empire City Wire is committed to delivering trusted, high-quality,

brand-safe news and entertainment to inspire our audience to lead more enriching and productive lives," the new owner, Jack Halebian, emphasized. Upholding its vision of providing objective and unbiased information, the online periodical sources its content from a diverse network of professionals with extensive experience.

Moreover, alongside its commitment to accuracy, The ECW operates with a strong human touch. "Our platform reports with empathy at the core of every story. We adopt a people-first approach in all our coverage, delving into raw and authentic narratives. Irrespective of geographical location or ideological beliefs, readers can rely on The Empire City Wire to navigate current global events and trends, contextualizing their impact on individuals. We prioritize our readers' needs, passions, and curiosity in all our published articles," the company underscored.

Looking ahead, Jack Halebian remains resolute in his mission to provide well-crafted, trustworthy content to audiences. Additionally, he aims to foster connections and collaborations with more businesses, media outlets, and brands seeking to expand their social media presence. As the visionary leader affirmed, "We will continue to recruit top-notch journalists, influencers, and creators to join us on this journey, with more exciting additions and collaborations on the horizon. We plan to invest heavily into The Empire City Wire to create a content ecosystem that will offer audiences everything they need."

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This press release can be viewed online at: https://www.einpresswire.com/article/664436302

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