

Eater x Heritage Steel Cookware Officially Launches To The U.S. Market

CLARKSVILLE, TN, USA, October 31, 2023 /EINPresswire.com/ -- After nearly 20 years as the go-to resource for food and dining obsessives, [Eater](#) knows what works in the kitchen. Vox Media's award-winning editorial brand today announced the official launch of Eater x [Heritage Steel](#) Cookware. With cookware that's stylish and practical, the Eater x Heritage Steel Cookware collection offers home chefs the high-quality tools they need to turn their home cooking and entertaining into a restaurant-worthy experience.

"Heritage Steel shares our commitment to supporting ethical business practices and providing high-quality results," says Amanda Kludt, Eater's publisher. "This partnership enables Eater to seamlessly expand our offerings into the homes of our readers through premium cookware that we're really proud of, and it allows us to continue to meet the high standards that our audience expects from us."

The Eater x Heritage Steel Cookware line includes a 10-piece set, 8-piece set, 5-piece set, and several open stock options including fry pans in three sizes. With price points that start at \$79.99 for the 8-inch fry pan, the collection is now available at [HeritageSteel.us](#) and will soon be available via Amazon.

The construction consists of an exterior layer of 439 stainless steel that is optimized for induction cooking while still being easy to clean, with a tri-ply aluminum inner core that provides exceptional heat conductivity, responsiveness and maximum control on the temperature of the pan. This allows the chef or home cook to have best-in-class performance right at their



Eater x Heritage Steel Cookware is now available for purchase.

fingertips. Heritage Steel developed this cookware with an 18/10 stainless steel cooking surface, which provides an outstanding stable cooking environment. Ergonomic handles supply comfort on the grip while staying cool on the stovetop. The cookware features a brushed finish for a high-end feeling.

“This cookware is for those home cooks that know the value of great food,” says Bobby Griggs, vice president of Heritage Steel. “They’re the people who love to eat out; who are always experimenting with new products or recipes at home; and who love to make delicious meals for their family and friends. Who better to partner with on this venture than

Eater, a brand that understands this passionate consumer better than anyone? We are excited to launch this line with Eater and bring to market an exceptional cookware line smartly crafted in Clarksville, TN.”

For more information, please reach out to emily.cappiello@gmail.com.

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About Eater

Eater is the locals-first authoritative guide to eating better. Eater is at the forefront of reporting on the restaurant industry, shaping food culture with its award-winning journalism and programming, as well as its beloved maps and guides. The network has grown into the leading voice in the food media space with its passion for great food and great stories spanning digital and social platforms, audio, OTT and television — including No Passport Required, Eater’s PBS docuseries with host Chef Marcus Samuelsson, celebrating America’s diverse immigrant food traditions, and the Hulu series Eater’s Guide to the World.

About Heritage Steel

Heritage Steel has a long history of manufacturing fine cookware to the highest standards. A brand of New Era, Inc., Heritage Steel (formerly Hammer Stahl) is one of the oldest manufacturers of cookware in North America, dating back to 1874. Heritage Steel Cookware is produced by a team of expert craftspeople in Clarksville, TN, and is made to last a lifetime — and can be passed onto the next generation.



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