

# Power Tree Service Expands with Tree Leads Today's Tree Care Marketing Expertise

AUSTIN, TEXAS, USA, October 30, 2023 /EINPresswire.com/ -- Power Tree Service, a reputable tree care business based in Austin, Texas, highlights the substantial impact of its partnership with Tree Leads Today (TLT), a leading marketing company specializing in providing exclusive leads to tree care and removal businesses. This collaboration emphasizes the crucial role of strategic tree care marketing in business growth and success.

Founded by Pedro Navichoc, Power Tree Service serves numerous towns and counties in Texas, including Hutto, Georgetown, Taylor, San Marcos, Burnet, Leander, Florence, Temple, Harker Heights, Belton, Marble Falls, and Johnson City, among others. With eight years of experience in the tree care industry, the company has established a strong reputation for its quality services and dedication to customer satisfaction.

Pedro Navichoc, the owner of Power Tree Service, shared his thoughts on the impact of Tree Leads Today on his business: "Thanks to TLT, we have reached more people, and now we are better known and have more customers." Since partnering with TLT, Power Tree Service has experienced an impressive 50% growth, highlighting the transformational



effect of strategic marketing on business expansion.

One distinguishing factor of exclusive leads provided by TLT is that they are not shared with multiple tree service providers, ensuring that the calls received are from potential customers genuinely interested in tree care services. Pedro Navichoc noted the benefits of exclusive leads, saying, "The leads from TLT are excellent for us because the people who call are genuinely interested in getting a job done. Other companies distribute the same lead to multiple tree service providers, and that doesn't happen with TLT, which greatly helps us secure jobs."



Efficiency is also a significant factor in the success of Power Tree Service, thanks to geo-targeting. Pedro Navichoc explained, "Sometimes, we receive calls from several people in the same neighborhood on the same day, which is great because we can provide multiple estimates in less time. Additionally, when neighbors see us in the area, they start calling us because they recommend us to each other."

The proximity of jobs has further increased the efficiency of Power Tree Service. Pedro Navichoc stated, "When the projects are small, we can complete several in a single day. Moving from one place to another consumes a lot of time, so this way, we save a significant amount of time."

Power Tree Service appreciates phone calls over form leads for their efficiency and the trust it builds with potential customers. "It's safer because you're talking to a real person," Pedro Navichoc explained. He also highlighted the significance of a personal touch in customer interactions, saying, "El hecho de haya alguien del otro lado del teléfono de inmediato, le genera confianza al cliente. Muchos preguntan durante las llamadas si tenemos redes sociales para revisarlas antes de que lleguemos a hacer el estimado."

About Tree Leads Today:

Tree Leads Today (TLT) is a premier marketing company specializing in providing exclusive leads to tree care and removal businesses. TLT's innovative lead generation techniques help tree care companies achieve outstanding success. To contact Tree Leads Today:

<https://www.TreeLeadsToday.com> | (610) 227-6290.

PresswireToday.com (<https://www.presswiretoday.com>) is the ultimate tool for businesses looking to make an impact in their local market. Whether you're a small business owner or a large corporation, Presswire Today targeted press releases can help you establish your brand, generate leads, and achieve your marketing goals.

The success of Power Tree Service with Tree Leads Today's tree care marketing demonstrates the potential for growth and expansion in the competitive tree care industry. The partnership has not only brought more customers but also increased efficiency in their operations.

Pedro Navichoc expressed his satisfaction with the collaboration, saying, "Working with TLT has been a very nice experience for us. We like the way you guys do things. I love having an account manager who is reachable and always willing to help us with every need we may have. Grey has been a great help for us during these years of partnership."

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