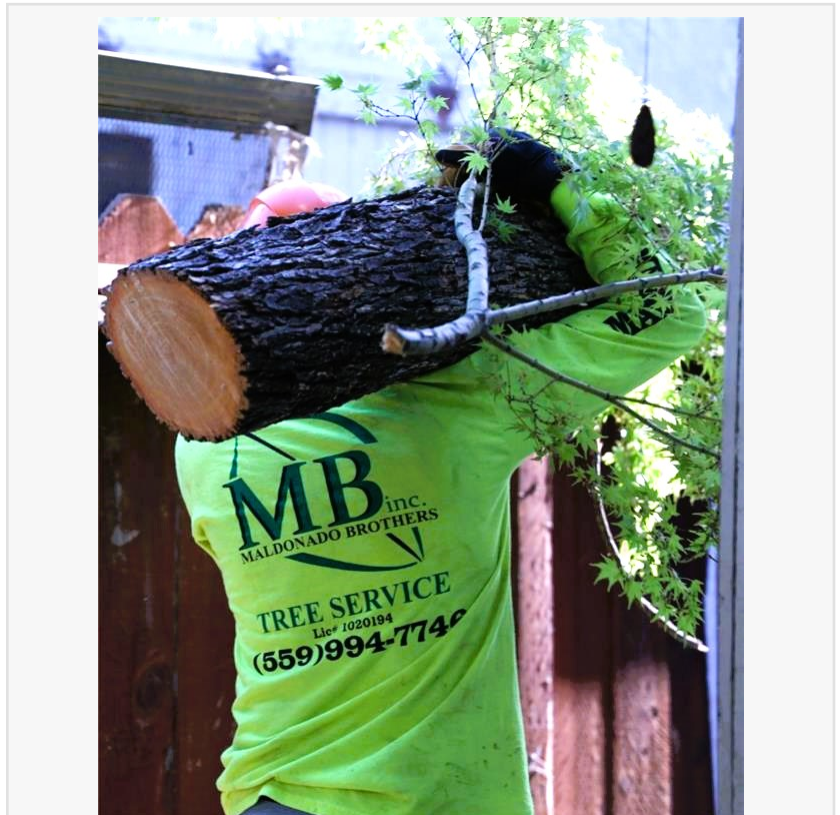


# Maldonado Brothers' Tree Care Marketing Strategy: A Recipe for Success

FRESNO, CALIFORNIA, USA, October 30, 2023 /EINPresswire.com/ -- Maldonado Brothers Tree Service, a prominent family-owned tree care business led by Neftali and Israel Maldonado, highlights the transformative impact of its collaboration with Tree Leads Today (TLT), a leading marketing company specializing in providing exclusive leads to tree care and removal businesses. This partnership underscores the crucial role of strategic tree care marketing in driving business growth and success.

Located in Fresno, California, Maldonado Brothers Tree Service has been serving the San Joaquin Valley and surrounding areas for over 27 years. What started as a lawn care business in 1996 became Maldonado Brothers in 2010 when the two brothers joined forces and added tree care to their repertoire. The company is fully licensed and accredited by the Better Business Bureau (BBB) with an A+ rating, ensuring the highest level of professionalism and quality in its services.

Neft provides insights into the profound impact of Tree Leads Today on his business: "Tree Leads Today has provided great business for us. The company brought in many customers who are looking for services like ours



and have become returning customers."

The company's services encompass a wide range of tree care and removal offerings, including tree trimming, removal, and pruning, hazardous removals, storm damage cleanup, emergency services, land and lot clearing, and stump grinding. Neft shares "We set ourselves apart from our competitors by providing a service that speaks for itself. Many of our customers have reported back about their satisfaction with our professionalism and urgency to each job. We offer emergency tree services 24/7, especially during our fall and winter months."

When working with Maldonado Brothers Tree Service, homeowners can anticipate receiving top-quality tree and landscaping services. The company's commitment to customer satisfaction is unwavering, with a focus on leaving customers' homes in better condition than they found them. Neftali Maldonado emphasized, "Guaranteeing that each customer's experience is worth sharing."

Neft continues with valuable advice for property owners, emphasizing the importance of tree care. He noted, "There is quite a bit of people that do not consider the benefits of caring for their trees. Not only does it aid health and the aesthetics of your home, but it also can be a preventative action. During the fall and winter months where we endure heavy rains, it is more likely that trees become top-heavy due to lack of maintenance. This results in many trees uprooting and can topple over onto homes, fences, or sheds located on your property. Having proper and regular care for your trees can prevent these damages from happening."

Israel concludes with these five tips on how to keep trees healthy year-round:

Knowing the Trees: Understanding the type and needs of your trees, as well as potential diseases



they might be susceptible to, is crucial. Experts can evaluate your trees and provide appropriate care.

**Watering:** Proper watering depends on the type, age, weather, and season of your trees. Adequate moisture is essential for tree survival.

**Mulching:** Mulch helps protect trees, maintain moisture, improve soil structure, and provide oxygen. Apply mulch as a wide, even layer around the tree's base.

**Fertilization:** While mature trees may require less fertilization, growing trees need adequate nourishment throughout the year, with higher amounts applied in early spring and summer.

**Pruning:** Regular pruning is essential to maintain tree health and strength. Dead or weak branches should be removed, but it's important to have tree care experts perform this task to avoid harming the trees.

The partnership with Tree Leads Today has not only expanded Maldonado Brothers Tree Service's customer base but has also enhanced the efficiency and professionalism of their operations.

In summary, the success of Maldonado Brothers Tree Service with Tree Leads Today's tree care marketing emphasizes the significant growth potential and business expansion achievable in the competitive tree care industry. The company's commitment to quality service and customer satisfaction has been greatly enhanced by this collaboration.

For more information about Maldonado Brothers Tree Service and their top-tier tree care services, please visit their website at <https://maldonadobrothers.com/> or contact them via email at [mbinc@maldonadobrothers.com](mailto:mbinc@maldonadobrothers.com) or by phone at 559-994-7746.

**About Tree Leads Today:**

Tree Leads Today (TLT) is a premier marketing company specializing in providing exclusive leads to tree care and removal businesses. TLT's innovative lead generation techniques help tree care companies achieve outstanding success. To contact Tree Leads Today:

<https://www.TreeLeadsToday.com> | (610) 227-6290.

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generate leads, and achieve your marketing goals.

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