



# Rapid Growth and 80% Sales Increase: The Success Story of Base Environmental Services LLC

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NEW CASTLE, PENNSYLVANIA, USA, October 28, 2023 /EINPresswire.com/ -- In a thriving industry that demands precision, expertise, and the ability to connect with customers who genuinely need tree care services, Base Environmental Services LLC stands as a testament to the incredible potential of specialized tree care marketing. Led by Owner Raleigh Basinger, the company has experienced remarkable growth, thanks to their partnership with Tree Leads Today (TLT).

Base Environmental Services LLC, based in New Castle, PA, has been providing top-notch tree care and environmental services for three years. This family-owned business has become a cornerstone of their local communities, serving Alleghany County, Lawrence County, and Mahoning County. The company's dedication to quality and excellence in tree care has resulted in an impressive 80% increase in sales since they began working with Tree Leads Today.

When asked about the impact of TLT on his business, Raleigh Basinger shared, "It's incredible how much TLT has helped us grow. We've seen an 80% increase in sales, which is nothing short of remarkable. TLT's exclusive leads have been the driving force behind our success. We have expanded our team and invested in more equipment to accommodate the increased demand for our services."

Base Environmental Services LLC now operates with an efficient team of professionals, providing expert tree care services in a more comprehensive and timely manner, thanks to TLT's exclusive leads. This level of growth and operational efficiency would not have been possible without the partnership between Tree Leads Today and the tree care industry.

When comparing exclusive leads to non-exclusive leads from other marketing companies, Raleigh emphasizes the significant benefits of TLT's exclusive leads. He stated, "The exclusive leads from TLT are far superior. These leads represent customers genuinely in need of our services. Almost 80% of the leads we receive turn into completed jobs. With TLT, customers are not merely inquiring; they're ready to get the job done."

Raleigh Basinger first learned about Tree Leads Today through social media, specifically Facebook. He was initially skeptical because he had been working with other marketing companies. However, the results he achieved with TLT quickly dispelled his doubts. He recalled, "I saw TLT on Facebook, but I didn't immediately believe it. I was already using another service."

But after three calls from TLT, I decided to give it a try. And to this day, I don't regret it."

Base Environmental Services LLC's journey into tree care marketing has taken them from a small team to a thriving business, all in the span of three years. Their remarkable success is not only attributed to TLT's exclusive leads but also to their dedication to providing quality tree care services. The company offers an array of services, including tree trimming, removal, and pruning, hazardous removals, storm damage cleanup, emergency services, land and lot clearing, and stump grinding. This commitment to excellence has resulted in a growing customer base and a reputation for professionalism and urgency in each job.

As part of Base Environmental Services LLC's dedication to the industry, Raleigh Basinger shared some valuable insights into tree care and maintenance. He stressed the importance of proper tree care, especially during the fall and winter months when heavy rains can make trees top-heavy due to lack of maintenance. Neglecting tree care can lead to uprooted trees, posing significant risks to homes, fences, and sheds.

Raleigh Basinger offered five essential tips to help property owners keep their trees healthy throughout the year:

**Knowing the Trees:** Understanding your trees, their care requirements, and potential diseases is crucial.

**Watering:** Proper watering, depending on the tree type, age, and seasonal factors, is vital for tree health.

**Mulching:** Applying mulch around the tree trunk helps protect trees, retain moisture, and improve soil quality.

**Fertilization:** Young trees require adequate fertilization, especially in spring and summer.

**Pruning:** Regular pruning keeps trees healthy and strong by removing dead or weak branches.

Base Environmental Services LLC's story exemplifies the potential for growth and success within the tree care industry, driven by the power of tree care marketing through Tree Leads Today. Their commitment to quality and customer satisfaction, combined with exclusive leads from TLT, has propelled their business to new heights.

About Tree Leads Today:

Tree Leads Today (TLT) is a premier marketing company specializing in providing exclusive leads to tree care and removal businesses. TLT's innovative lead generation techniques help tree care companies achieve outstanding success. To contact Tree Leads Today:

<https://www.TreeLeadsToday.com> | (610) 227-6290.

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